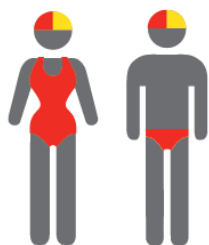


MEMBERSHIP STATISTICS REPORT EOS 2023/24



44
ACTIVE
MEMBERSHIP



148
TOTAL
MEMBERSHIP



32
JUNIOR
MEMBERSHIP

Vs. 2023/24 Mid-Season (JAN 2024)



6% Decrease



1% Increase



Equal

Vs. 2022/23 EOS (MAY 2023)



38% Decrease



31% Decrease



49% Decrease

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

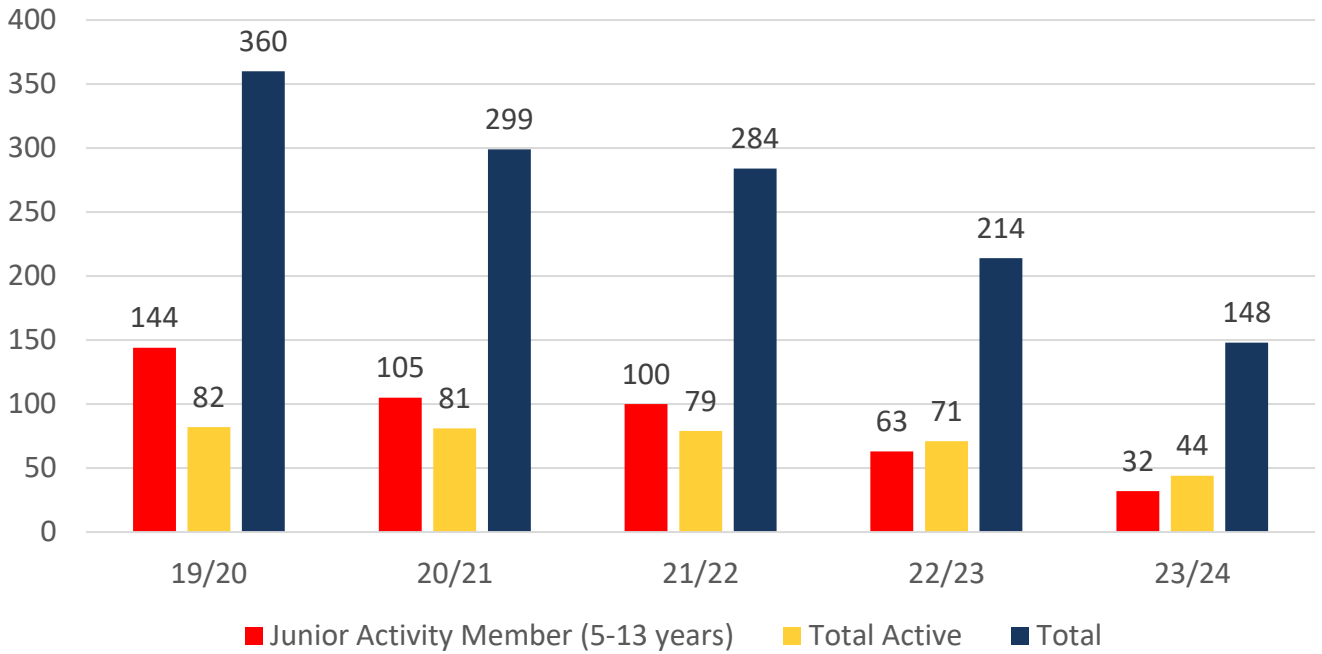
MEMBERSHIP 2019-2024

	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Probationary	81	69	53	36	24
Junior Activity Member (5-13 years)	144	105	100	63	32
Cadet Member (13-15 years)	8	7	11	9	12
Active Junior (15-18 years)	11	14	11	14	7
Active Senior (18years and over)	61	58	55	46	24
Award Member	2	2	2	1	1
Reserve Active	0	0	0	1	0
Long Service	0	0	0	2	0
Past Active	0	0	0	1	0
Associate	12	10	18	13	18
Life Member	23	23	24	25	24
General	18	11	10	3	0
Honorary	0	0	0	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	0	6
Total Active	82	81	79	71	44
Total	360	299	284	214	148

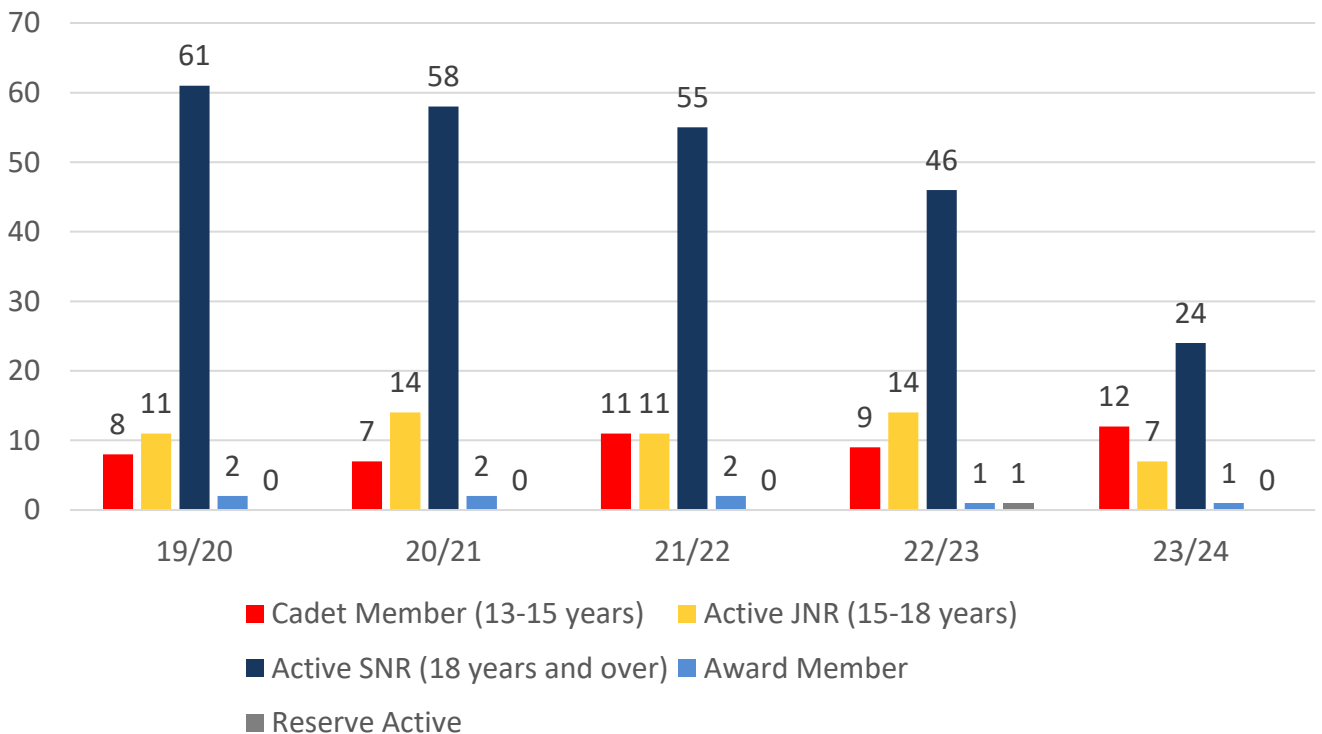
	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Under 6	22	9	8	4	6
Under 7	14	15	10	9	5
Under 8	27	7	12	9	8
Under 9	17	16	11	9	4
Under 10	20	11	13	5	5
Under 11	14	19	12	5	4
Under 12	13	11	16	6	6
Under 13	11	8	10	8	4
Under 14	5	9	10	8	5
Junior Activities Total	143	105	102	63	47

5 YEAR TREND ANALYSIS

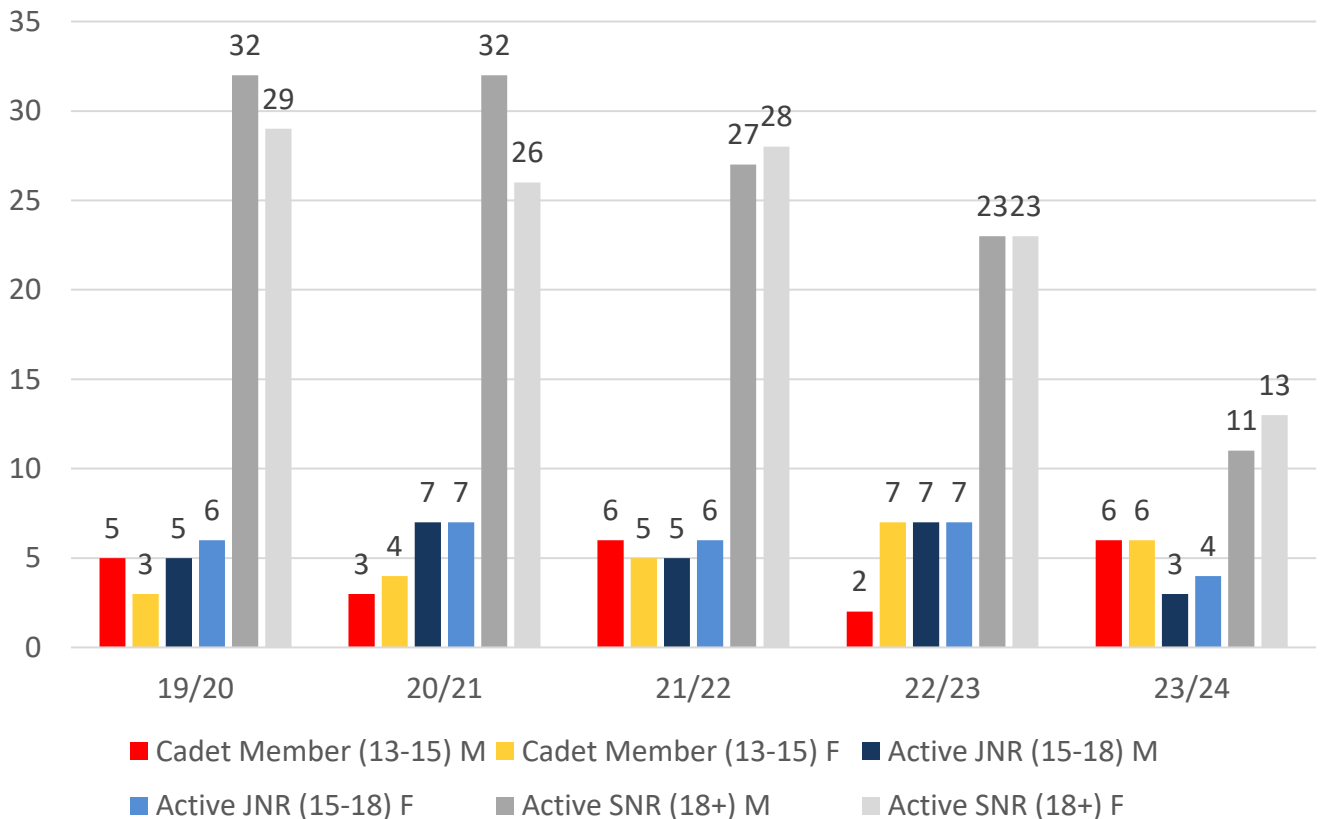
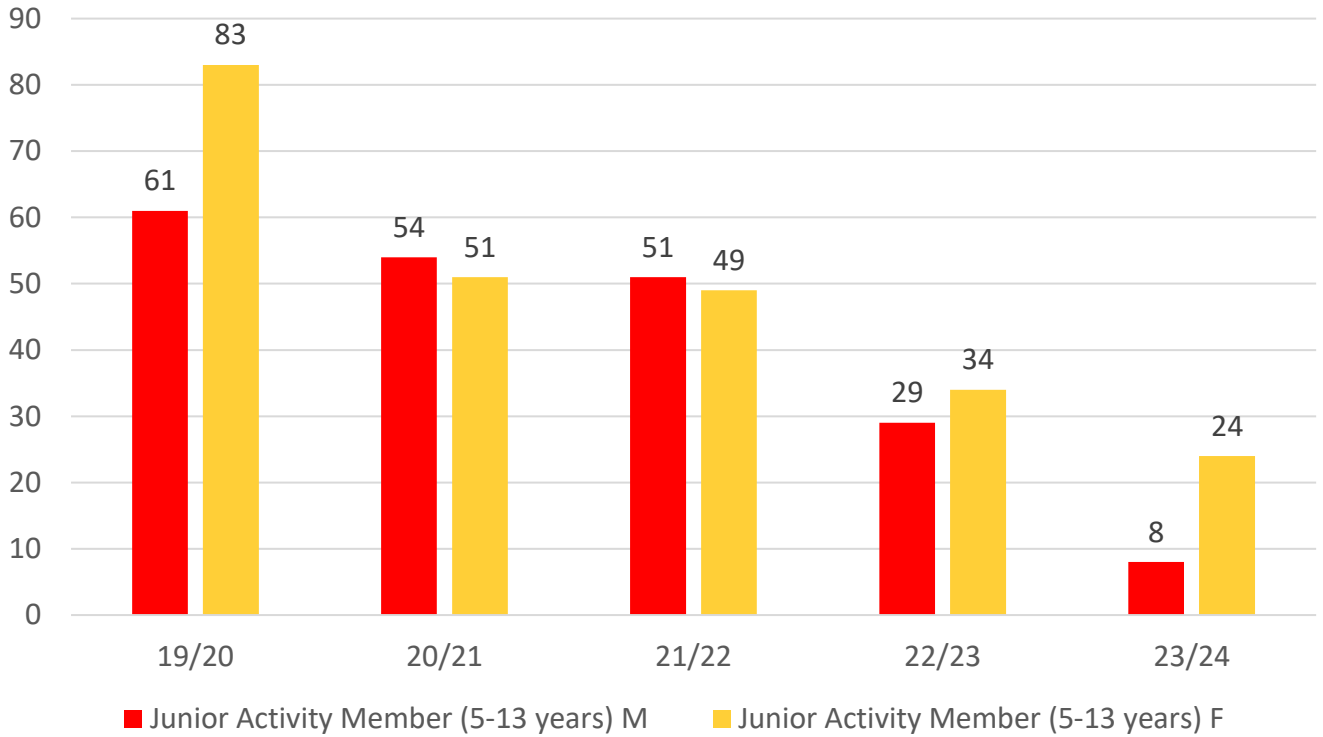
Total Membership



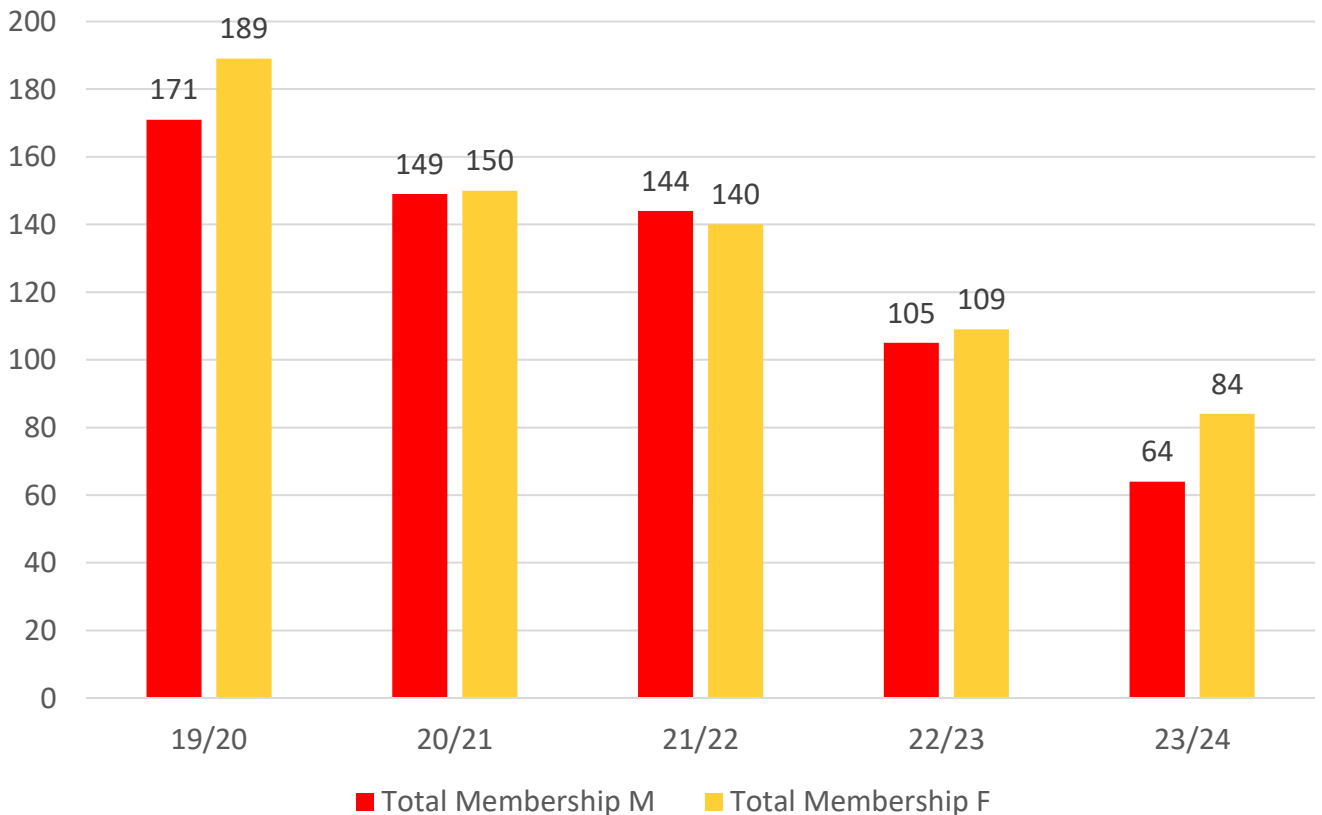
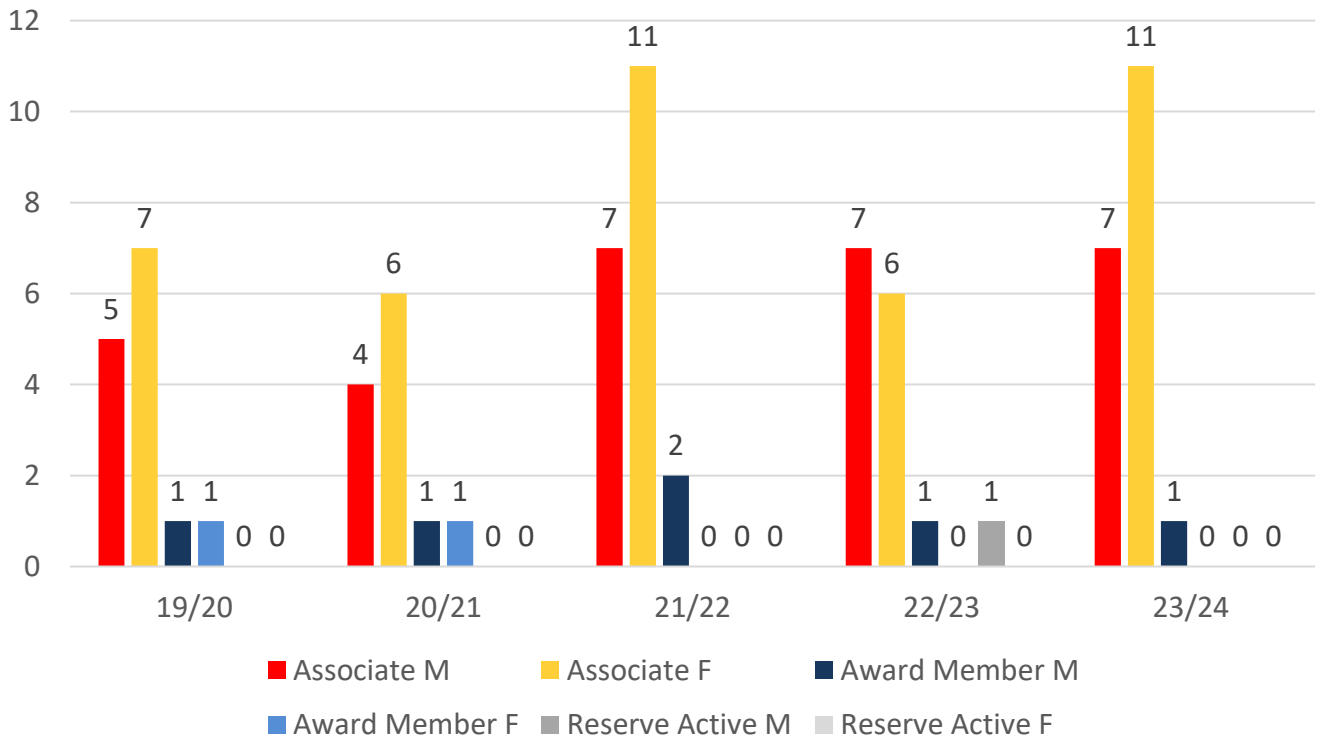
Active Membership



5 YEAR GENDER COMPARISON



5 YEAR GENDER COMPARISON



MEMBERSHIP RETENTION



31

BRAND NEW MEMBERS



55%

MEMBERSHIP RETENTION



78

MEMBERS LOST FROM THE ORGANISATION

YEPPPOON 2023/24

	2022/23 Membership	Retained from previous season		Transfers between Club Categories	Transferred out of the club		Left the organisation		Brand new members		Transfers In from other clubs		2023/24 Membership	
		No.	%		No.	%	No.	%	No.	%	No.	%	No.	%
Probationary	36	9	25%	6	4	11%	23	64%	21	58%	0	0%	24	-33%
Junior Activities	63	36	57%	7	6	10%	21	33%	3	5%	0	0%	32	-49%
Cadet Member (13-15 years)	9	7	78%		0	0%	2	22%	0	0%	0	0%	12	33%
Active (15-18 yrs)	14	7	50%		1	7%	6	43%	0	0%	0	0%	7	-50%
Active (18yrs and over)	46	26	57%	3	6	13%	14	30%	1	2%	0	0%	24	-48%
Award Member	1	1	100%		0	0%	0	0%	0	0%	0	0%	1	0%
Reserve Active	1	1	100%	1	0	0%	0	0%	0	0%	0	0%	0	-100%
Long Service	2	0	0%		1	50%	1	50%	0	0%	0	0%	0	-100%
Past Active	1	0	0%		0	0%	1	100%	0	0%	0	0%	0	-100%
Associate	13	6	46%		0	0%	7	54%	5	38%	0	0%	18	38%
Life Member	25	24	96%		1	4%	0	0%	0	0%	0	0%	24	-4%
General	3	0	0%		0	0%	3	100%	0	0%	0	0%	0	-100%
Honorary	0	0			0		0		0		0		0	
Non Member Participant	0	0			0		0		0		0		0	
Leave / Restricted	0	0			0		0		1		0		6	
Total Active	71	42	59%		7	10%	22	31%	1	1%	0		44	-38%
Total	214	117	55%		19	9%	78	36%	31	14%	0		148	-31%

** Total Active = Cadet Member (13-15 years), Active (15-18), Active (18yrs and over), Award Member, Reserve Active

MEMBERSHIP RETENTION

YEPPPOON 2023/24								
Active Members	2022/23	Retained		Left SLS		Recruited		2023/24
	No.	No.	%	No.	%	No.	%	No.
13-15 Years	11	10	91%	1	9%	0	0%	6
16-18 Years	12	4	33%	7	58%	0	0%	13
19-25 Years	5	2	40%	3	60%	0	0%	2
26-35 Years	5	1	20%	3	60%	0	0%	1
36-50 Years	26	17	65%	4	15%	0	0%	14
51-70 Years	12	8	67%	4	33%	1	8%	8
70+ Years	0	0		0		0		0
Total	71	42	59%	22	31%	1	1%	44



YEPPPOON 2023/24								
Age Group	2022/23	Retained		Left SLS		Recruited		2023/24
Under 6	4					0		0
Under 7	9	2	50%	1	25%	0	0%	2
Under 8	8	5	56%	4	44%	0	0%	5
Under 9	9	2	25%	3	38%	1	13%	3
Under 10	5	5	56%	3	33%	0	0%	5
Under 11	5	3	60%	2	40%	1	20%	4
Under 12	6	3	60%	1	20%	1	20%	4
Under 13	8	4	67%	2	33%	0	0%	4
Under 14	8	5	63%	3	38%	0	0%	5
Transitioned From JA		6	75%					

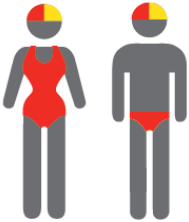
MEMBERSHIP RETENTION

2021/22



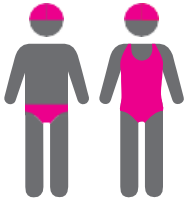
60%

TOTAL MEMBERSHIP
RETENTION



72%

ACTIVE MEMBERSHIP
RETENTION



60%

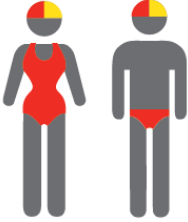
JUNIOR MEMBERSHIP
RETENTION

2022/23



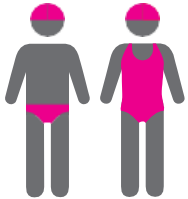
54%

TOTAL MEMBERSHIP
RETENTION



61%

ACTIVE MEMBERSHIP
RETENTION



47%

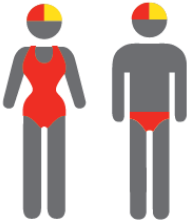
JUNIOR MEMBERSHIP
RETENTION

2023/24



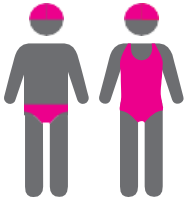
55%

TOTAL MEMBERSHIP
RETENTION



59%

ACTIVE MEMBERSHIP
RETENTION



57%

JUNIOR MEMBERSHIP
RETENTION