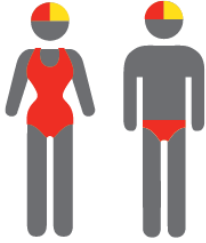


WHOLE OF STATE

SURF LIFE SAVING
QUEENSLAND



MEMBERSHIP STATISTICS MID SEASON REPORT 24-25



9151

ACTIVE MEMBERSHIP



5% Increase



36273

TOTAL MEMBERSHIP



2% Increase



12300

JUNIOR MEMBERSHIP



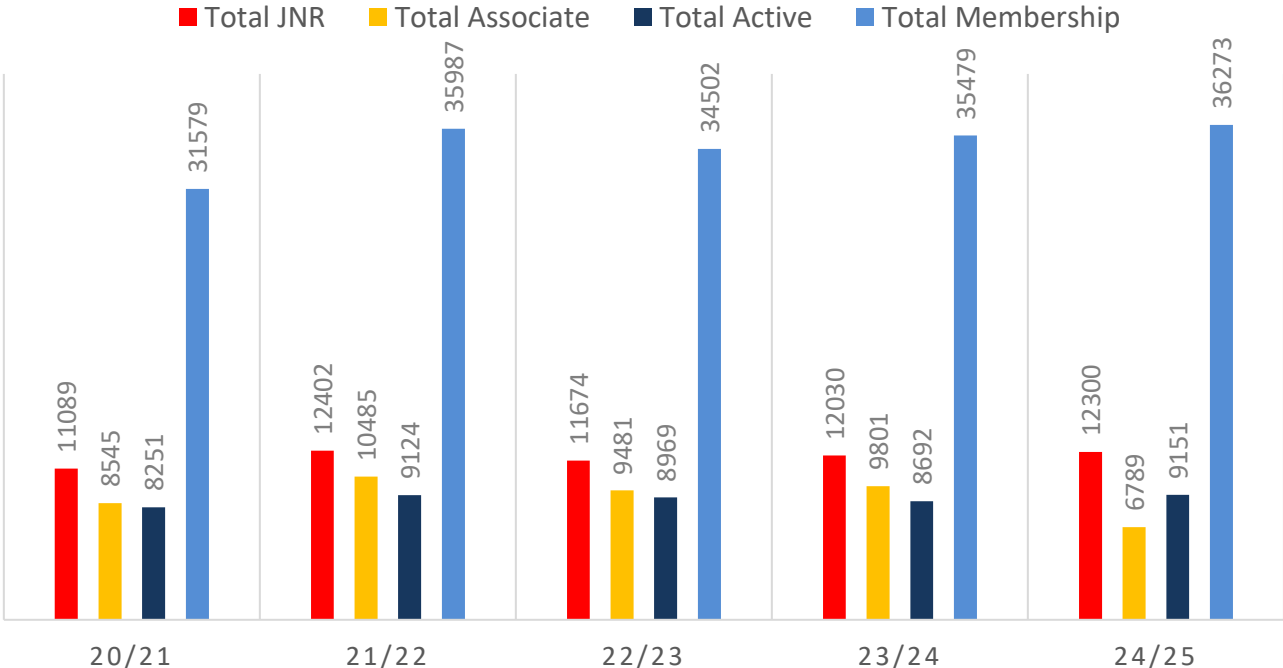
2% Increase

Note:

- This report is the combined MID-SEASON statistic for the whole state of Queensland SLS Clubs. This means it takes the MID-SEASON from North Queensland (taken in their Mid-Season in July 2023), and the MID-SEASON from the rest of Queensland (taken in January 2024), to give an overall understanding of how all Clubs are tracking at their Mid-Season, across the state.
- These numbers also include Brisbane Lifesaving Services
- Data in this report are generated directly from Surfguard;
- Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.
- This is the first season with the new sub-membership category of Nipper Parent being used within Clubs. Many Associate category members moved to this new category, so a decrease in the Associate number can be seen because of this movement.

5-YEAR TREND ANALYSIS

MEMBERSHIP TOTALS



GENDER BREAKDOWN

