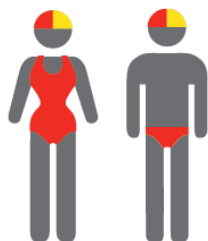


TOWNSVILLE PICNIC BAY

MEMBERSHIP STATISTICS REPORT EOS 2024/25



59

**ACTIVE
MEMBERSHIP**



219

**TOTAL
MEMBERSHIP**



57

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



2% Decrease



0.5% Decrease



Equal

vs. 2023/24 EOS (MAY 2024)



18% Decrease



12% Decrease



22% Decrease

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	40	38	5	19	44
Nipper Parent	-	-	-	-	4
Junior Activity Member (5-13 years)	104	101	76	73	57
Cadet Member (13-15 years)	17	10	16	9	6
Active Junior (15-18 years)	12	17	10	16	15
Active Senior (18years and over)	44	52	56	46	36
Award Member	2	0	0	0	0
Reserve Active	1	3	3	1	2
Long Service	3	3	2	2	0
Past Active	2	2	0	9	4
Associate	53	36	60	45	27
Life Member	18	16	18	19	20
General	0	2	0	1	0
Honorary	0	0	0	0	0
Community Member	-	-	-	-	3
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	1	0
Total Active	76	82	85	72	59
Total	296	280	246	241	219



59

BRAND NEW MEMBERS



64%

MEMBERSHIP RETENTION



78

MEMBERS LOST FROM THE ORGANISATION