Club/ Branch Communication



| Subject | Support the 2025 Volunteer Satisfaction Survey – Resources for Your Club |
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| Information | Many of you will know that Surf Life Saving Australia (supported by SLSQ) conducts a Volunteer Satisfaction Survey every two years. The results of this research helps us better understand and improve the experience of volunteers across the organisation. Recent examples of initiatives driven by the survey include the increased availability of leadership development programs and increased support for structured member inductions. The results of this survey should be as useful for Clubs as they are for the Governing Bodies. In the last survey, there was functionality that enabled access to Club-specific results, provided there were sufficient responses to protect members' anonymity. To help your Club get the most value from the survey and better understand how you can retain more members, we are asking for your support to ensure we generate maximum member participation. The Membership team have drafted the following resources to help your Club promote the survey: • Suggested email/newsletter text to share with members, encouraging them to complete the survey • An 'It's here' social media tile • Suggested text that you can share on your social media platforms now |
| Links | Suggested email/newsletter text to share with members, encouraging them to complete the survey An 'It's here' social media tile Suggested text that you can share on your social media platforms now |