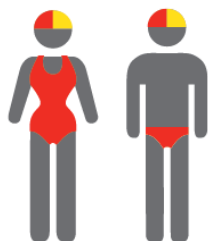


SURFERS PARADISE

MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



159

**ACTIVE
MEMBERSHIP**



517

**TOTAL
MEMBERSHIP**



158

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



8% Increase



4% Increase



2% Increase

vs. 2023/24 EOS (MAY 2024)



8% Increase



11% Decrease



21% Decrease

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	9	1	5	1	0
Nipper Parent	-	-	-	-	22
Junior Activity Member (5-13 years)	260	249	226	199	158
Cadet Member (13-15 years)	8	14	9	16	14
Active Junior (15-18 years)	30	33	28	13	20
Active Senior (18years and over)	104	122	126	112	114
Award Member	10	8	7	3	7
Reserve Active	3	3	3	3	4
Long Service	36	35	39	37	36
Past Active	0	1	1	0	0
Associate	174	161	161	147	92
Life Member	24	24	24	27	28
General	0	0	1	0	0
Honorary	4	13	14	13	12
Non Member Participants	4	0	0	0	0
Leave / Restricted	1	0	1	12	10
Total Active	155	180	173	147	159
Total	667	664	645	583	517



139

BRAND NEW MEMBERS



60%

MEMBERSHIP RETENTION



203

MEMBERS LOST FROM THE ORGANISATION