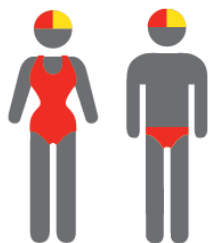


# SUNSHINE COAST BRANCH

## MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



**3512**

**ACTIVE  
MEMBERSHIP**



**14354**

**TOTAL  
MEMBERSHIP**



**4597**

**JUNIOR  
MEMBERSHIP**

### vs. 2024/25 Mid-Season (JAN 2025)



**2% Increase**



**1% Increase**



**1% Decrease**

### vs. 2023/24 EOS (MAY 2024)



**5% Increase**



**3% Increase**



**0.5% Increase**

Note:  
Numbers in this report are generated directly from Surfguard;  
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

# TOTAL MEMBERSHIP

## MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	221	119	64	116	178
Nipper Parents	-	-	-	-	1225
Junior Activity Member (5-13 years)	4146	4554	4368	4576	4597
Cadet Member (13-15 years)	555	480	347	421	521
Active Junior (15-18 years)	548	541	622	532	522
Active Senior (18years and over)	2082	2137	2184	2070	2114
Award Member	390	313	298	306	323
Reserve Active	43	33	36	30	32
Long Service	633	641	675	707	724
Past Active	28	183	237	142	111
Associate	3466	4089	3841	3959	3369
Life Member	360	371	396	395	405
General	85	77	404	511	108
Honorary	62	56	71	51	58
Community Member	-	-	-	-	2
Non Member Participants	8	25	18	10	5
Leave / Restricted	7	52	60	83	60
<b>Total Active</b>	<b>3618</b>	<b>3504</b>	<b>3487</b>	<b>3359</b>	<b>3512</b>
<b>Total</b>	<b>12634</b>	<b>13671</b>	<b>13621</b>	<b>13909</b>	<b>14354</b>



4495

BRAND NEW MEMBERS



71%

MEMBERSHIP RETENTION



4068

MEMBERS LOST FROM THE ORGANISATION