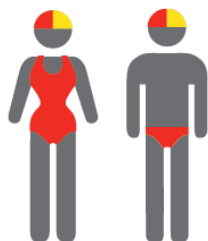


# SUNSHINE BEACH

## MEMBERSHIP STATISTICS REPORT EOS 2024/25



**230**

**ACTIVE  
MEMBERSHIP**



**831**

**TOTAL  
MEMBERSHIP**



**263**

**JUNIOR  
MEMBERSHIP**

### vs. 2024/25 Mid-Season (JAN 2025)



**9% Increase**



**0.6% Increase**



**0.4% Decrease**

### vs. 2023/24 EOS (MAY 2024)



**19% Increase**



**12% Increase**



**8% Increase**

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

# TOTAL MEMBERSHIP

## MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	1	0	0	2	0
Nipper Parent	-	-	-	-	0
Junior Activity Member (5-13 years)	177	197	195	243	263
Cadet Member (13-15 years)	41	26	8	20	32
Active Junior (15-18 years)	59	23	43	26	28
Active Senior (18years and over)	136	141	132	132	141
Award Member	15	12	18	16	29
Reserve Active	1	1	1	0	0
Long Service	18	17	16	34	38
Past Active	0	0	0	1	0
Associate	185	198	202	244	276
Life Member	19	21	20	20	20
General	0	0	0	0	0
Honorary	2	2	1	2	2
Non Member Participants	0	0	0	0	0
Leave / Restricted	1	2	2	1	2
<b>Total Active</b>	<b>252</b>	<b>203</b>	<b>202</b>	<b>194</b>	<b>230</b>
<b>Total</b>	<b>655</b>	<b>640</b>	<b>638</b>	<b>741</b>	<b>831</b>



**230**

**BRAND NEW MEMBERS**



**73%**

**MEMBERSHIP RETENTION**



**177**

**MEMBERS LOST FROM THE ORGANISATION**