SOUTHPORT Queensland **MEMBERSHIP STATISTICS REPORT EOS 2024/25** 323 1289 406 ACTIVE TOTAL JUNIOR **MEMBERSHIP MEMBERSHIP MEMBERSHIP** vs. 2024/25 Mid-Season (JAN 2025) **9% Increase** 1% Increase 1% Increase vs. 2023/24 EOS (MAY 2024) 6% Increase 1% Decrease 2% Increase

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	6	10	0	21	3
Nipper Parent	-	-	-	-	136
Junior Activity Member (5-13 years)	448	408	349	399	406
Cadet Member (13-15 years)	49	48	35	60	52
Active Junior (15-18 years)	40	44	65	47	46
Active Senior (18years and over)	196	192	202	180	182
Award Member	31	27	26	17	42
Reserve Active	3	2	2	2	1
Long Service	44	42	42	46	47
Past Active	5	4	4	14	8
Associate	509	478	404	475	313
Life Member	31	30	31	29	31
General	0	0	0	1	1
Honorary	17	14	10	11	13
Non Member Participants	4	5	1	0	0
Leave / Restricted	6	3	7	6	8
Total Active	319	313	330	306	323
Total	1389	1307	1178	1308	1289

396 BRAND NEW MEMBERS



67%

MEMBERSHIP RETENTION



391

MEMBERS LOST FROM THE ORG ANISATION