

SURF LIFE SAVING QUEENSLAND PRIORITY CLUBS ACTION PLAN

PROCESS:

IMPORTANT NOTE: Priority clubs is focused on patrolling capacity and capability – this needs to be the primary focus on the action plan. Other challenges/issues may be identified through the process and can be noted but resourcing and support will be prioritised to those activities that will build active patrolling membership.

1. Work through the questionnaire responses section by section identifying the pressure points for the club and add these to the first two columns below.
2. Once all the pressure points have been established, then go back through each to include support that may be required. This is also the opportunity to look at where pressure points have interdependencies and if support can be packaged to address multiple challenges.
3. When discussing the cost of support both human resources and funding costs need to be included. In the costs, it also needs to be identified if this is a cost, they are seeking funding for, from the Priority clubs program (up to \$5k in total) or if the club will self-fund. It may also be identified that larger items are needed which may need grant funding support (grant seeking unit may be able to assist)
4. A responsible officer for driving the particular action must be included. This must be one club representative and a branch and/or state representative for each action.
5. Timing needs to be considered for each action item.

Area: Lifesaving, sport, governance, membership, junior activities, training	Description of pressure point and impacts	Support required	Cost inc. human resource and monetary. Include funding source	Who is responsible? Club, Branch, or State – designated contact point	Timeframe
Lifesaving	Club captain is new to role and having difficulty in managing the position	Branch DOLS to meet regularly with club captain and a mentor to be put in place to provide additional support	Nil	Branch DOLS to set up meetings and find mentor Club Captain	Within 2 weeks

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Membership	Club has strong junior activities participation but low patrol participation and does not hold a Family Participation Program induction at the club with the aim of converting nipper parents to active roles.	SLSQ to provide access to support to hold FPP event at club i.e., volunteer experienced in running this activity	Travel costs for volunteer support Incentive for parents to attend i.e., morning tea and coffee provided. Approximate: \$1000 (Action plan funding for travel/ club to fund morning tea)	Sam Clutterbuck to identify suitable volunteer support Joe Bloggs from club to arrange club event	To be held in first 3 weeks of 2023/24 nipper season
Training	Cost to new members in joining is a disincentive. Limited ability to hold bronze squads due to lack of trainers.	Club to offer free or reduced membership for all new bronze members for 2023/24 season.	Total cost \$1500 – 30 new members at \$50 each membership reduction – action plan funding Two SLSQ trainers to be provided to deliver BM course – club to fund \$1800.	Club rep Jane Doe to set up membership fees approach SLSQ rep John Doe to work with club CTO Jack Pine on training resources to be provided	Membership fees for new BM holders to start from Aug 2023. Bronze squads to be held in Sept/ Oct.
Governance	Club has limited to no access to funding for equipment or to support member programs	SLSQ to hold funding workshop at the club to provide support on how to find funding sources. Club to be linked into grants unit.	SLSQ staff travel to provide workshop \$500 – action plan funding	Club president Jan Brown to work with SLSQ rep K Barnes on workshop	To be held by end of June
Membership	Recruitment – the club does not hold sign on days or open days to attract new members	Club to hold 3 x sign on days targeting local sports clubs particularly those that are off-season to lifesaving. Also, local swimming clubs. Club to create	Club to arrange sign on days x 3 with incentive i.e., pizza. Cost \$1500 club to fund.	Club secretary Nancy B to lead coordination of sign on days Jess Grima to work with club on	To be held by Sept 10

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		social event around sign ons – discounted woodfired pizza lunch (bring a friend)	SLSQ to promote sign on days through social media campaign action plan funded \$1000 for targeted advertising – action funding	promoting sign on days through social media channels	
Sport	Majority of patrolling members are not engaged in sport or fitness activities within the club	Club to implement a general fitness program for all members to encourage more engagement from patrolling members	Club to implement weekly 'fun runs' on a Sunday afternoon to encourage fitness and participation Nil cost	Club coach Dan Smith to set up schedule and promote to all members	By end of June

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