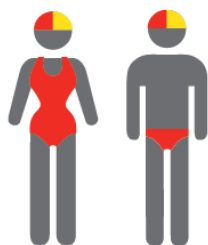


MEMBERSHIP STATISTICS REPORT EOS 2023/24



31
ACTIVE
MEMBERSHIP



181
TOTAL
MEMBERSHIP



67
JUNIOR
MEMBERSHIP

Vs. 2023/24 Mid-Season (JAN 2024)



Equal



2% Increase



3% Increase

Vs. 2022/23 EOS (MAY 2023)



Equal



32% Increase



60% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

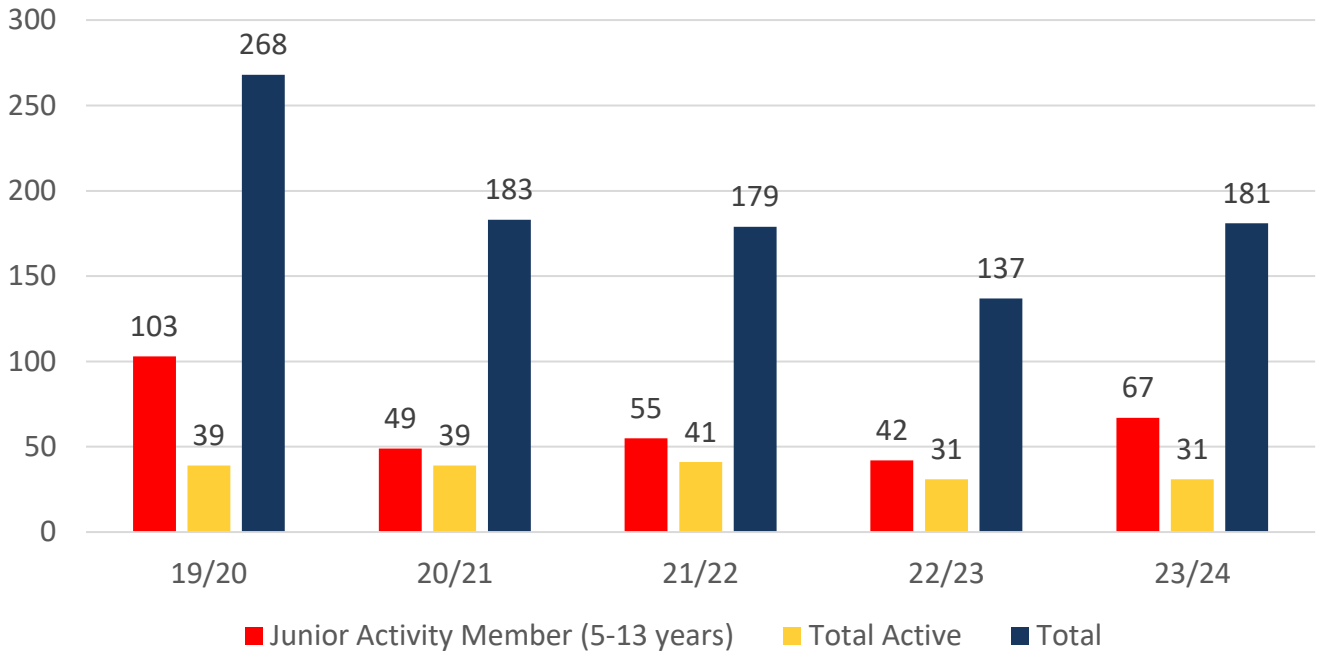
MEMBERSHIP 2018-2023

	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Probationary	17	36	19	9	19
Junior Activity Member (5-13 years)	103	49	55	42	67
Cadet Member (13-15 years)	6	5	8	10	10
Active Junior (15-18 years)	14	14	17	9	8
Active Senior (18years and over)	17	18	15	11	12
Award Member	2	2	1	1	1
Reserve Active	0	0	0	0	0
Long Service	2	2	2	2	2
Past Active	0	0	0	0	0
Associate	80	34	35	38	37
Life Member	22	19	20	14	20
General	0	0	5	0	0
Honorary	5	4	2	1	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	0	5
Total Active	39	39	41	31	31
Total	268	183	179	137	181

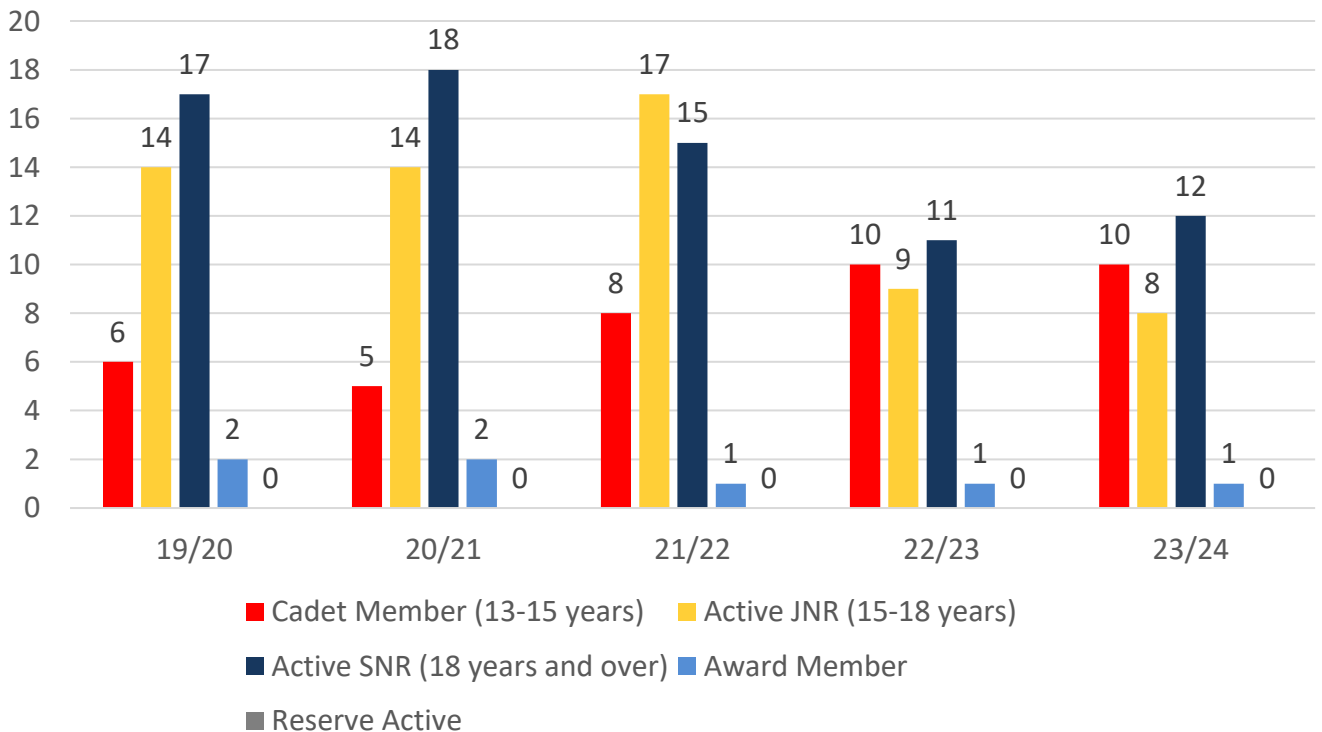
	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Under 6	15	0	5	6	11
Under 7	14	6	4	6	12
Under 8	12	7	7	3	12
Under 9	16	2	8	5	6
Under 10	10	8	6	5	4
Under 11	13	5	7	5	8
Under 12	14	7	11	6	4
Under 13	4	10	6	5	11
Under 14	5	4	9	5	5
Junior Activities Total	103	49	63	46	73

5 YEAR TREND ANALYSIS

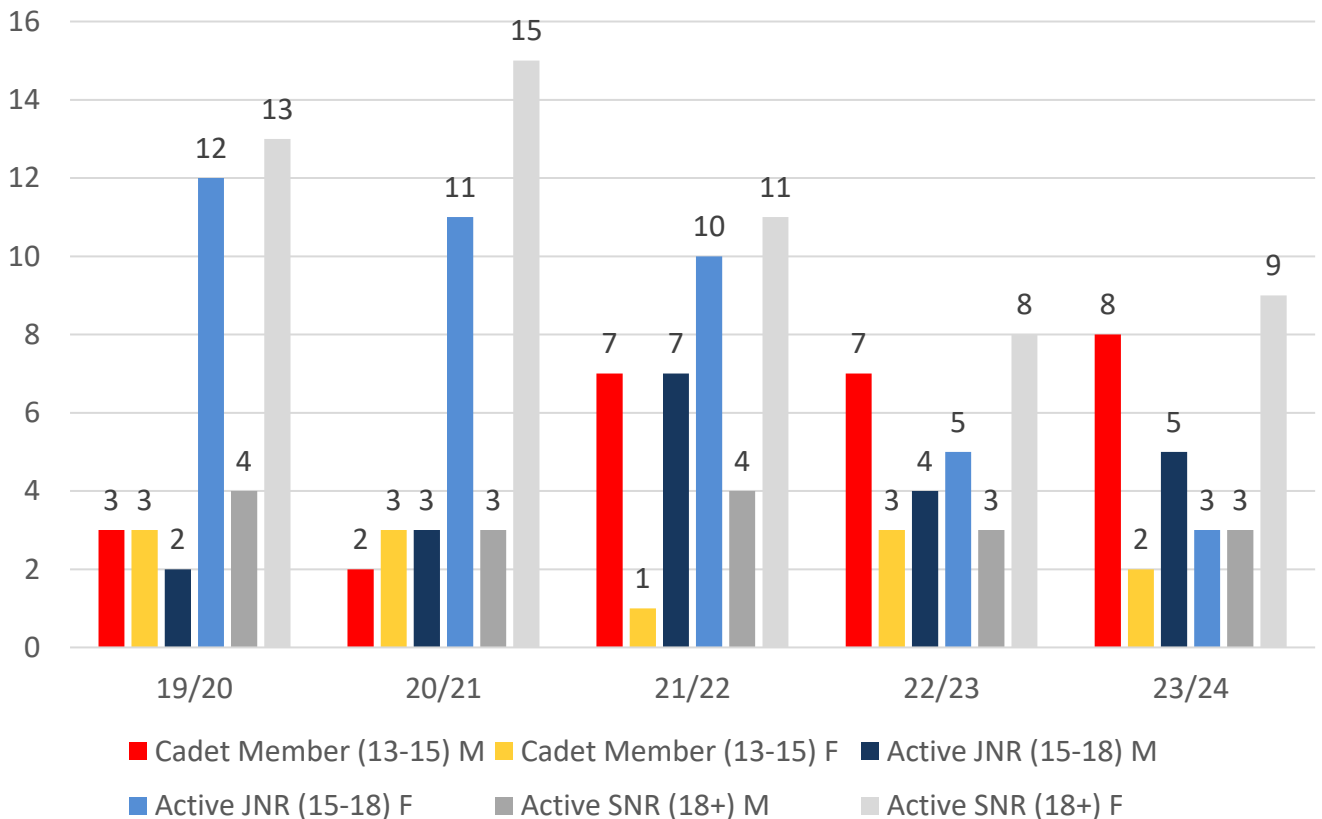
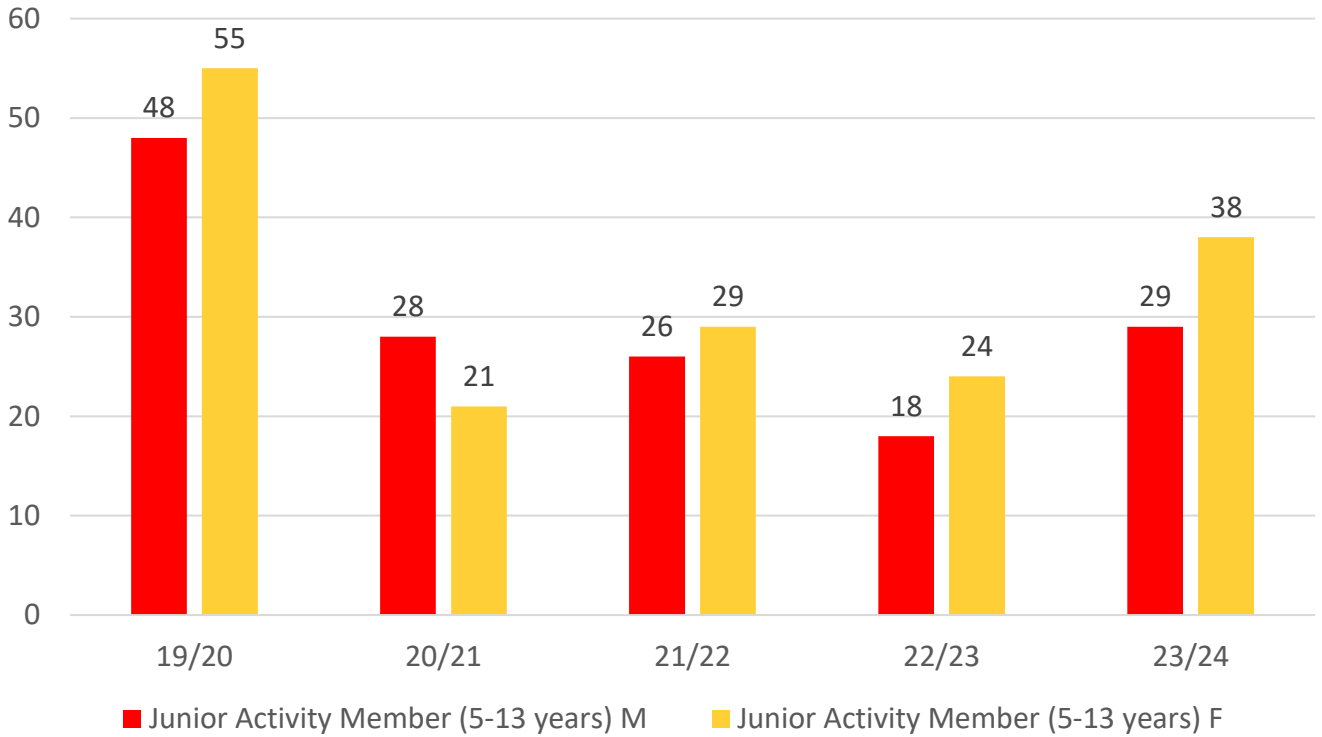
Total Membership



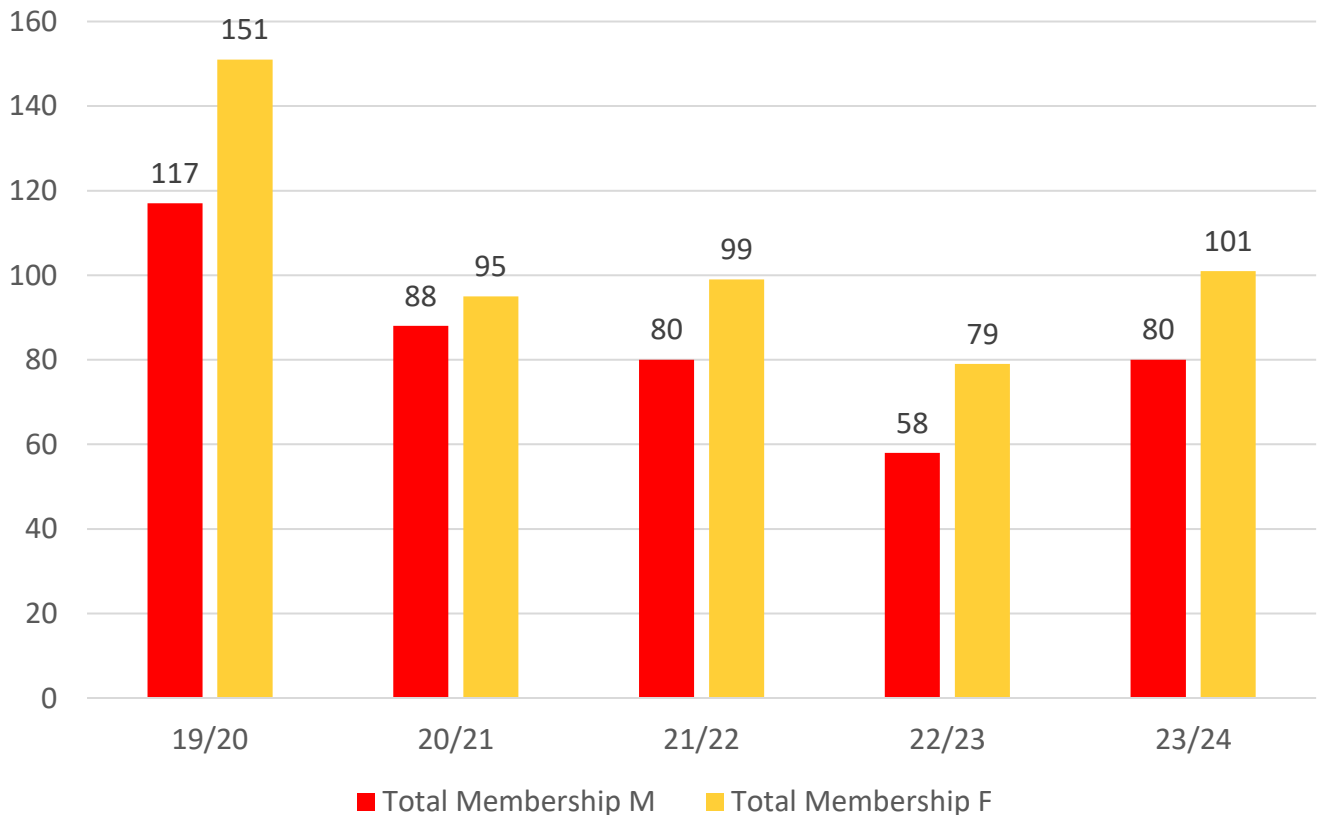
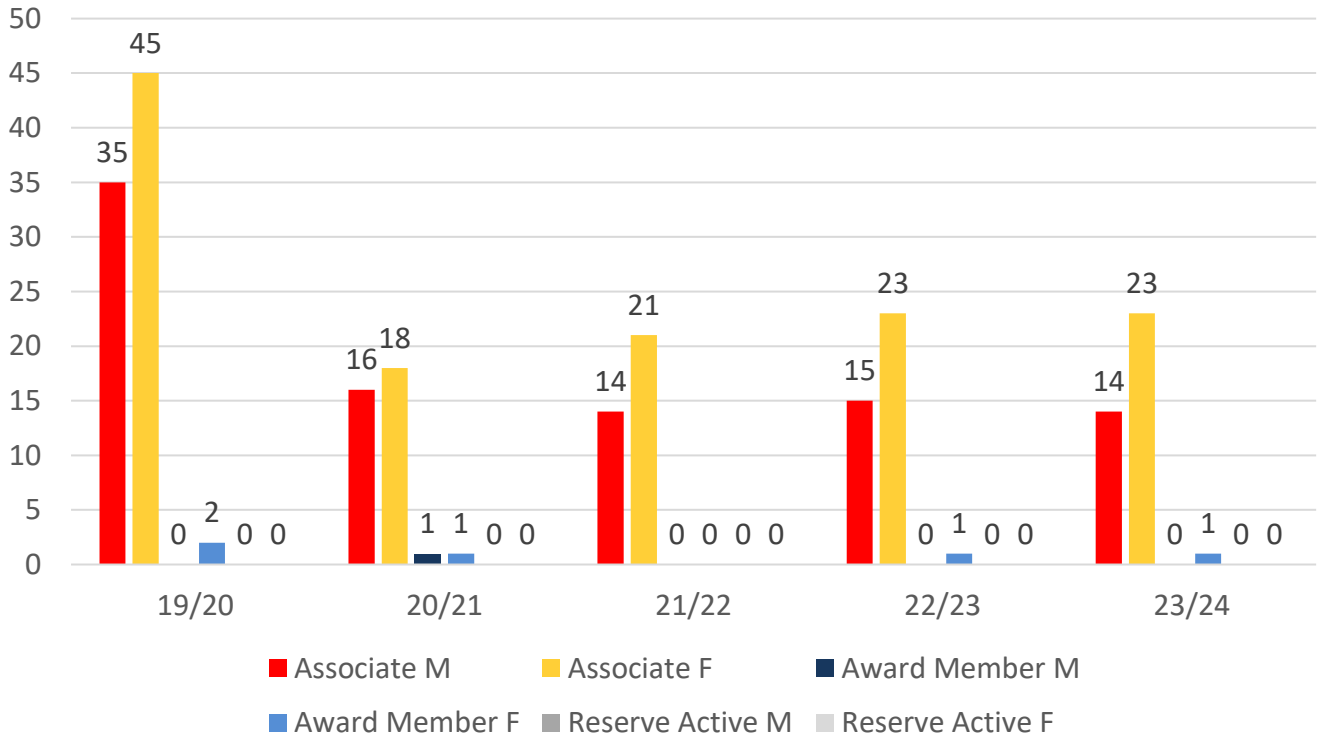
Active Membership



5 YEAR GENDER COMPARISON



5 YEAR GENDER COMPARISON



MEMBERSHIP RETENTION



81

BRAND NEW MEMBERS



70%

MEMBERSHIP RETENTION



40

MEMBERS LOST FROM THE ORGANISATION

SARINA 2023/24														
	2022/23 Membership	Retained from previous season		Transfers between Club Categories	Transferred out of the club		Left the organisation		Brand new members		Transfers In from other clubs		2023/24 Membership	
		No.	%		No.	%	No.	%	No.	%	No.	%	No.	%
Probationary	9	6	67%	4	0	0%	3	33%	17	189%	0	0%	19	111%
Junior Activities	42	28	67%	3	0	0%	14	33%	40	95%	2	5%	67	60%
Cadet Member (13-15 years)	10	8	80%		0	0%	2	20%	2	20%	0	0%	10	0%
Active (15-18 yrs)	9	7	78%		0	0%	2	22%	1	11%	0	0%	8	-11%
Active (18yrs and over)	11	8	73%		1	9%	2	18%	2	18%	0	0%	12	9%
Award Member	1	1	100%		0	0%	0	0%	0	0%	0	0%	1	0%
Reserve Active	0	0			0		0		0		0		0	
Long Service	2	2	100%		0	0%	0	0%	0	0%	0	0%	2	0%
Past Active	0	0			0		0		0		0		0	
Associate	38	22	58%		0	0%	16	42%	13	34%	1	3%	37	-3%
Life Member	14	14	100%		0	0%	0	0%	5	36%	1	7%	20	43%
General	0	0			0		0		0		0		0	
Honorary	1	0	0%		0	0%	1	100%	0	0%	0	0%	0	-100%
Non Member Participant	0	0			0		0		0		0		0	
Leave / Restricted	0	0			0		0		1		0		5	
Total Active	31	24	77%		1	3%	6	19%	5	16%	0		31	0%
Total	137	96	70%		1	1%	40	29%	81	59%	4		181	32%

** Total Active = Cadet Member (13-15 years), Active (15-18), Active (18yrs and over), Award Member, Reserve Active

MEMBERSHIP RETENTION

SARINA 2023/24								
Active Members	2022/23	Retained		Left SLS		Recruited		2023/24
	No.	No.	%	No.	%	No.	%	No.
13-15 Years	12	10	83%	2	17%	2	17%	8
16-18 Years	7	5	71%	2	29%	1	14%	10
19-25 Years	2	0	0%	2	100%	0	0%	0
26-35 Years	1	0	0%	0	0%	2	200%	2
36-50 Years	7	7	100%	0	0%	0	0%	9
51-70 Years	2	2	100%	0	0%	0	0%	2
70+ Years	0	0		0		0		0
Total	31	24	77%	6	19%	5	16%	31

SARINA 2023/24								
Age Group	2022/23	Retained		Left SLS		Recruited		2023/24
Under 6	6					11		11
Under 7	6	3	50%	3	50%	9	150%	12
Under 8	3	3	50%	3	50%	9	150%	12
Under 9	5	3	100%	0	0%	2	67%	6
Under 10	5	3	60%	2	40%	1	20%	4
Under 11	5	4	80%	1	20%	4	80%	8
Under 12	6	3	60%	2	40%	0	0%	4
Under 13	5	6	100%	0	0%	4	67%	10
Under 14	1	3	60%	2	40%	0	0%	0
Transitioned From JA		0	0%					

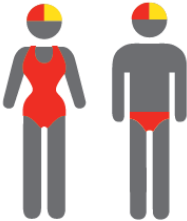
MEMBERSHIP RETENTION

2021/22



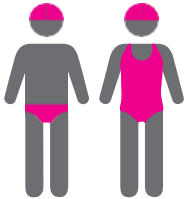
64%

TOTAL MEMBERSHIP
RETENTION



77%

ACTIVE MEMBERSHIP
RETENTION



65%

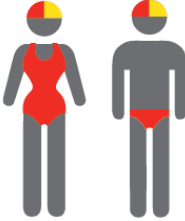
JUNIOR MEMBERSHIP
RETENTION

2022/23



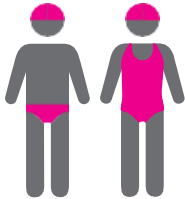
61%

TOTAL MEMBERSHIP
RETENTION



61%

ACTIVE MEMBERSHIP
RETENTION



62%

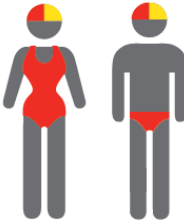
JUNIOR MEMBERSHIP
RETENTION

2023/24



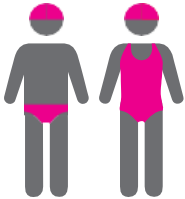
70%

TOTAL MEMBERSHIP
RETENTION



77%

ACTIVE MEMBERSHIP
RETENTION



67%

JUNIOR MEMBERSHIP
RETENTION