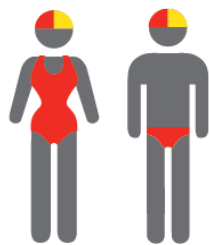


REDCLIFFE PENINSULA

MEMBERSHIP STATISTICS REPORT EOS 2024/25



65
ACTIVE
MEMBERSHIP



626
TOTAL
MEMBERSHIP



249
JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



26% Decrease



0.2% Decrease



4% Decrease

vs. 2023/24 EOS (MAY 2024)



18% Decrease



20% Decrease



23% Decrease

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	0	1	0	0	0
Nipper Parent	-	-	-	-	203
Junior Activity Member (5-13 years)	331	276	276	324	249
Cadet Member (13-15 years)	14	14	12	12	20
Active Junior (15-18 years)	9	12	15	11	11
Active Senior (18years and over)	43	47	47	32	31
Award Member	24	20	9	24	1
Reserve Active	0	0	0	0	2
Long Service	4	1	2	3	3
Past Active	0	0	1	0	0
Associate	333	296	330	361	91
Life Member	3	7	13	13	13
General	1	1	4	0	2
Honorary	0	0	0	0	0
Non Member Participants	0	2	0	0	0
Leave / Restricted	0	0	0	3	0
Total Active	90	93	83	79	65
Total	762	677	709	783	626



126

BRAND NEW MEMBERS



63%

MEMBERSHIP RETENTION



275

MEMBERS LOST FROM THE ORGANISATION