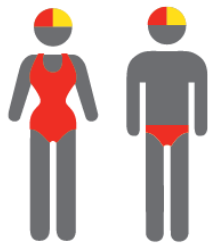


RAINBOW BAY

MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



74

ACTIVE
MEMBERSHIP



281

TOTAL
MEMBERSHIP



82

JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



1% Increase



2% Increase



5% Decrease

vs. 2023/24 EOS (MAY 2024)



9% Decrease



3% Decrease



4% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	5	0	0	1	0
Nipper Parent	-	-	-	-	0
Junior Activity Member (5-13 years)	119	90	127	79	82
Cadet Member (13-15 years)	17	13	8	8	5
Active Junior (15-18 years)	10	13	21	11	9
Active Senior (18years and over)	47	58	57	52	57
Award Member	9	2	9	10	3
Reserve Active	0	0	0	0	0
Long Service	4	1	3	2	2
Past Active	1	8	6	5	3
Associate	109	94	131	109	109
Life Member	5	10	11	10	10
General	0	0	0	0	0
Honorary	1	1	0	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	1	5	4	1
Total Active	83	86	95	81	74
Total	327	291	378	291	281



80

BRAND NEW MEMBERS



66%

MEMBERSHIP RETENTION



91

MEMBERS LOST FROM THE ORGANISATION