

SURF LIFE SAVING QUEENSLAND

Priority Clubs: Support Flowchart

As at June 2023

Stage 1. Statistical Assessment of clubs to identify most Priority clubs (10 - 12) to investigate further. See traffic light report. Yellow clubs also considered for contact.

Stage 2. Priority club questionnaire: Red clubs contacted by Branch President and each club provided questionnaire (templated) for preparation and return to the Branch and SLSQ. Yellow clubs sent club report and thresholds.

Stage 3. Action planning: Action planning session (templated) is undertaken to identify pressure points and supporting actions. Regional Manager to meet with Branch President, other relevant branch officers (based on questionnaire feedback), Club President and other clubs representatives, Membership Development Coordinator (for the region) and any other relevant SLSQ Staff if required.

Stage 4. Resource support: Resource support identified and agreed to based on action plan. Support may range from club actions through to support from Branch level and SLSQ. Priority club support fund to be set up to allow clubs to apply for funding for recruitment and retention initiatives identified in the action planning process.

Stage 5. Review process: Review process for delivery of action plan to be established. Acquittal process required for funding support for clubs. Annual cycle for SLSQ to identify Priority clubs early and addressing needs to be put in place.