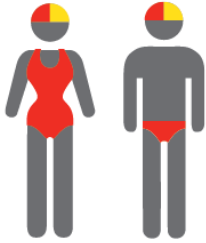


PORT DOUGLAS

MEMBERSHIP STATISTICS REPORT EOS 2023/24



34
ACTIVE
MEMBERSHIP



153
TOTAL
MEMBERSHIP



39
JUNIOR
MEMBERSHIP

Vs. 2023/24 Mid-Season (JULY 2023)



6% Increase



10% Increase



14% Increase

Vs. 2022/23 EOS (NOV 2022)



3% Increase



22% Increase



Equal

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

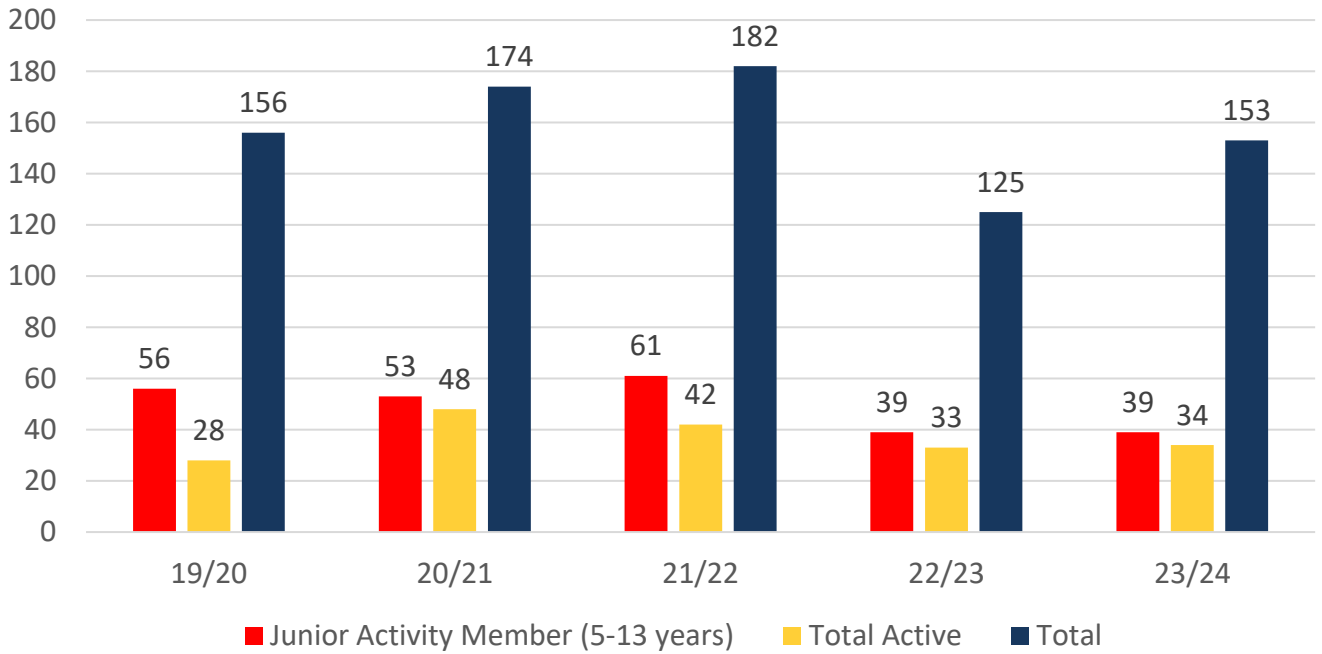
MEMBERSHIP 2019-2024

	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Probationary	38	32	3	2	41
Junior Activity Member (5-13 years)	56	53	61	39	39
Cadet Member (13-15 years)	1	12	1	2	4
Active Junior (15-18 years)	2	0	5	3	4
Active Senior (18years and over)	22	33	32	26	24
Award Member	3	3	4	2	2
Reserve Active	0	0	0	0	0
Long Service	0	0	0	0	0
Past Active	0	0	0	0	0
Associate	24	30	67	41	28
Life Member	7	6	7	7	5
General	1	3	0	1	2
Honorary	0	0	0	0	0
Non Member Participants	2	2	2	1	1
Leave / Restricted	0	0	0	1	3
Total Active	28	48	42	33	34
Total	156	174	182	125	153

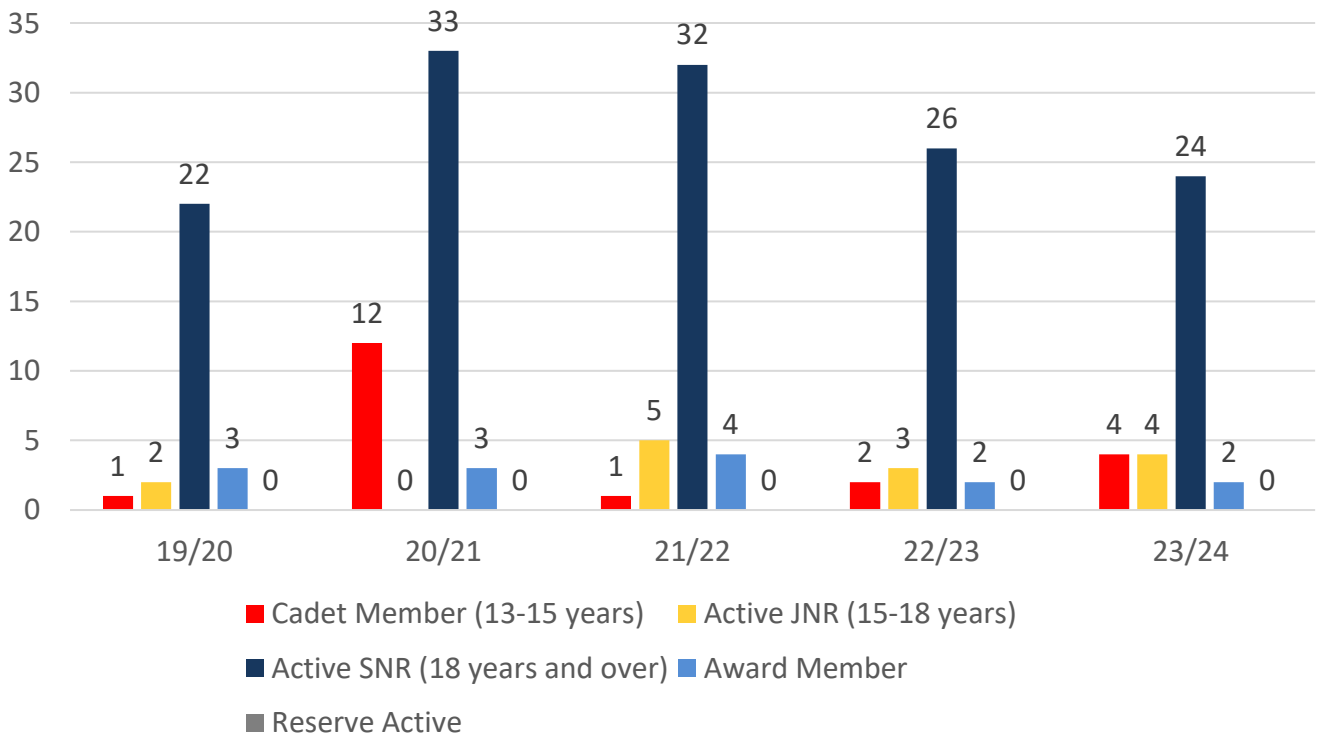
	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Under 6	7	2	12	1	5
Under 7	7	7	7	10	7
Under 8	10	7	12	7	10
Under 9	9	7	7	8	10
Under 10	3	7	5	4	6
Under 11	8	5	6	4	3
Under 12	4	8	4	1	3
Under 13	3	6	6	2	4
Under 14	4	1	3	2	3
Junior Activities Total	55	50	62	39	51

5 YEAR TREND ANALYSIS

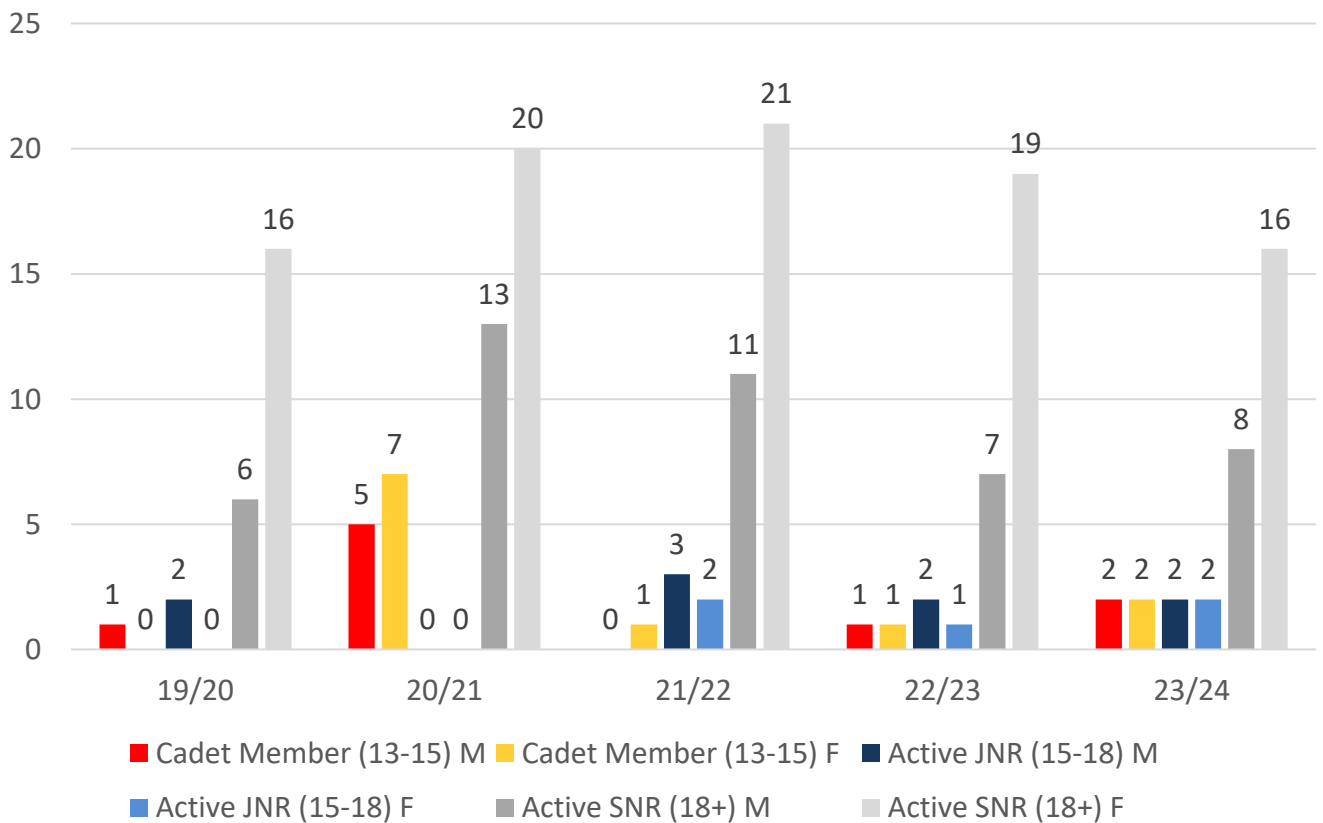
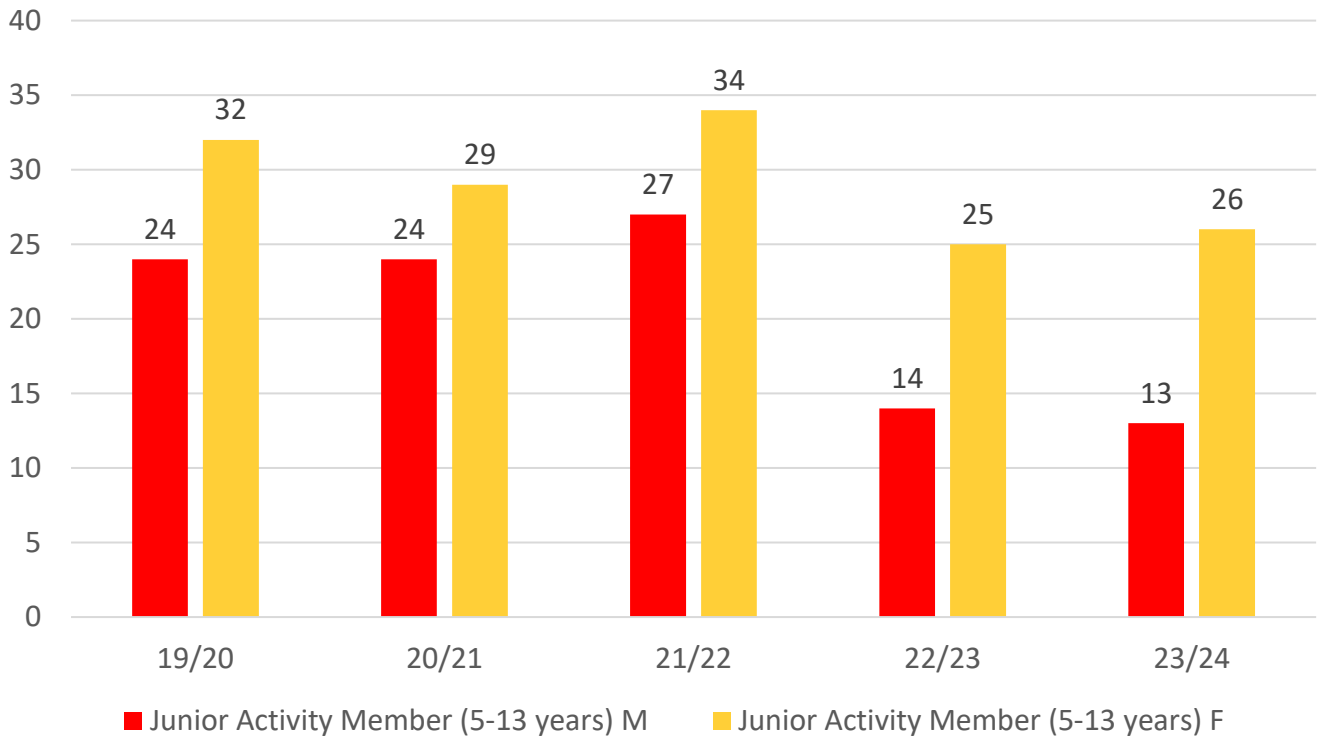
Total Membership



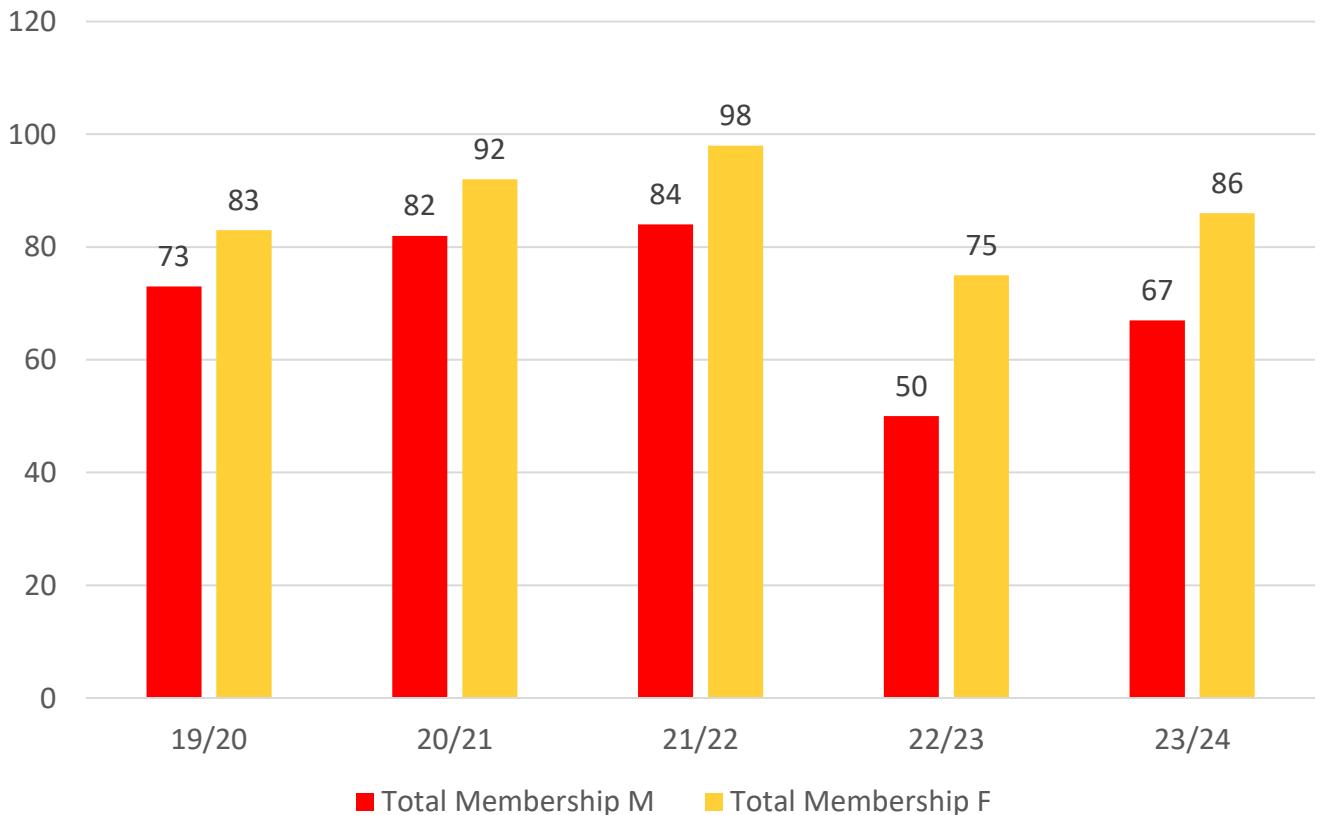
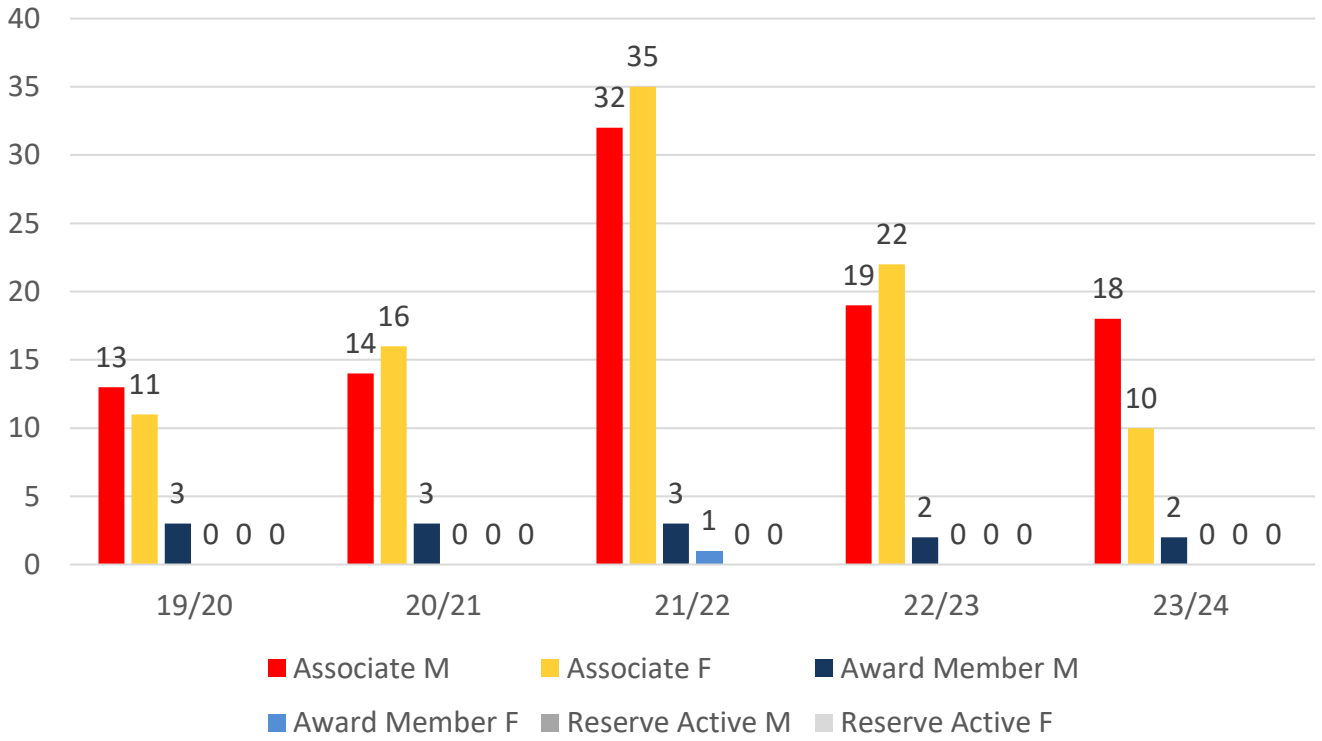
Active Membership



5 YEAR GENDER COMPARISON



5 YEAR GENDER COMPARISON



MEMBERSHIP RETENTION



66

BRAND NEW MEMBERS



70%

MEMBERSHIP RETENTION



38

MEMBERS LOST FROM THE ORGANISATION

PORT DOUGLAS 2023/24														
	2022/23 Membership	Retained from previous season		Transfers between Club Categories	Transferred out of the club		Left the organisation		Brand new members		Transfers In from other clubs		2023/24 Membership	
		No.	%		No.	%	No.	%	No.	%	No.	%	No.	%
Probationary	2	1	50%	-2	0	0%	1	50%	38	1900%	0	0%	41	1950%
Junior Activities	39	26	67%	2	0	0%	13	33%	15	38%	0	0%	39	0%
Cadet Member (13-15 years)	2	2	100%	-2	0	0%	0	0%	0	0%	0	0%	4	100%
Active (15-18 yrs)	3	3	100%	0	0	0%	0	0%	1	33%	0	0%	4	33%
Active (18yrs and over)	26	21	81%	1	0	0%	5	19%	4	15%	0	0%	24	-8%
Award Member	2	2	100%	0	0	0%	0	0%	0	0%	0	0%	2	0%
Reserve Active	0	0		0	0		0		0		0		0	
Long Service	0	0		0	0		0		0		0		0	
Past Active	0	0		0	0		0		0		0		0	
Associate	41	25	61%	2	0	0%	16	39%	5	12%	0	0%	28	-32%
Life Member	7	5	71%	0	0	0%	2	29%	0	0%	0	0%	5	-29%
General	1	0	0%	0	0	0%	1	100%	2	200%	0	0%	2	100%
Honorary	0	0		0	0		0		0		0		0	
Non Member Participant	1	1	100%	0	0	0%	0	0%	0	0%	0	0%	1	0%
Leave / Restricted	1	1	100%	-1	0	0%	0	0%	1	100%	0	0%	3	200%
Total Active	33	28	85%		0	0%	5	15%	5	15%	0		34	3%
Total	125	87	70%		0	0%	38	30%	66	53%	0		153	22%

** Total Active = Cadet Member (13-15 years), Active (15-18), Active (18yrs and over), Award Member, Reserve Active

MEMBERSHIP RETENTION

PORT DOUGLAS 2023/24								
Active Members	2022/23	Retained		Left SLS		Recruited		2023/24
	No.	No.	%	No.	%	No.	%	No.
13-15 Years	3	3	100%	0	0%	0	0%	4
16-18 Years	3	3	100%	0	0%	1	33%	4
19-25 Years	4	3	75%	1	25%	0	0%	5
26-35 Years	5	4	80%	1	20%	0	0%	3
36-50 Years	10	8	80%	2	20%	3	30%	11
51-70 Years	8	7	88%	1	13%	1	13%	7
70+ Years	0	0		0		0		0
Total	33	28	85%	5	15%	5	15%	34

PORT DOUGLAS 2023/24								
Age Group	2022/23	Retained		Left SLS		Recruited		2023/24
Under 6	1					2		2
Under 7	10	1	100%	0	0%	4	400%	5
Under 8	7	7	70%	3	30%	2	20%	9
Under 9	8	6	86%	1	14%	4	57%	10
Under 10	4	4	50%	4	50%	1	13%	5
Under 11	4	0	0%	4	100%	1	25%	1
Under 12	1	3	75%	1	25%	0	0%	3
Under 13	2	1	100%	0	0%	1	100%	2
Under 14	2	2	100%	0	0%	0	0%	2
Transitioned From JA		2	100%					

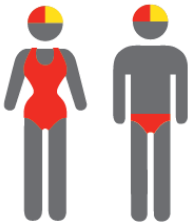
MEMBERSHIP RETENTION

2021/22



63%

TOTAL MEMBERSHIP
RETENTION



69%

ACTIVE MEMBERSHIP
RETENTION



57%

JUNIOR MEMBERSHIP
RETENTION

2022/23



57%

TOTAL MEMBERSHIP
RETENTION



69%

ACTIVE MEMBERSHIP
RETENTION



56%

JUNIOR MEMBERSHIP
RETENTION

2023/24



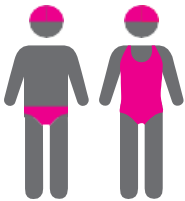
70%

TOTAL MEMBERSHIP
RETENTION



85%

ACTIVE MEMBERSHIP
RETENTION



67%

JUNIOR MEMBERSHIP
RETENTION