## PACIFIC **MEMBERSHIP STATISTICS REPORT EOS 2024/25** Queensland 362 131 97 ACTIVE TOTAL JUNIOR **MEMBERSHIP MEMBERSHIP MEMBERSHIP** vs. 2024/25 Mid-Season (JAN 2025) 3% Decrease 2% Increase 1% Increase vs. 2023/24 EOS (MAY 2024)



Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

## **TOTAL MEMBERSHIP**

## **MEMBERSHIP 2020-2025**

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	0	1	0	6	3
Nipper Parent	-	-	-	-	95
Junior Activity Member (5-13 years)	124	128	106	119	131
Cadet Member (13-15 years)	7	7	8	10	15
Active Junior (15-18 years)	15	7	6	6	10
Active Senior (18years and over)	71	73	68	66	69
Award Member	7	5	2	4	3
Reserve Active	0	0	0	0	0
Long Service	5	5	7	5	4
Past Active	0	0	0	1	0
Associate	67	99	84	92	15
Life Member	14	14	13	15	16
General	0	1	0	3	0
Honorary	2	0	0	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	2	0	1
Total Active	100	92	84	86	97
Total	312	340	296	327	362

107 BRAND NEW MEMBERS



**70%** 

**MEMBERSHIP RETENTION** 



84

MEMBERS LOST FROM THE ORG ANISATION