Club & Branch Communication

Subject	New Membership Dashboard to Support Clubs and Branches
Information	Dear Club and Branch Administrators, On behalf of the Membership team, thank you for the work you do to support your members and sustain your club or branch. We are pleased to introduce a new membership dashboard, developed to help clubs and branches understand membership trends and make informed decisions. The dashboard is updated every Monday, so the information you see is always current. **Why this dashboard is a valuable tool:** • **Clear view of membership trends:** See how membership is tracking for your club or branch over time, in one central place. • **Updated weekly:** Fresh information every Monday means you can check in at the start of each week. • **Informed planning and goal setting:** Use the data to guide your committee discussions, priorities and membership goals. • **Early insight:** Spot changes and emerging patterns sooner, so you can act while there is time to make a difference. • **Support for conversations and strategy:** Use the same information as your regional manager and team when discussing ideas, opportunities and next steps. • **Easy access:** Everything is available in one place, with no need to request a report. Your regional manager and their team are available to answer any questions and to work with you on strategies based on what the dashboard shows. If you have any questions or concerns, please email membership@lifesaving.com.au. We encourage you to explore the dashboard and look forward to hearing your feedback.
Links	SLSQ Membership Dashboard: SLSQ Membership Dashboard
Contact email	membership@lifesaving.com.au