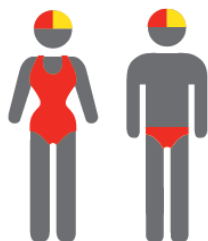


NORTHCLIFFE

MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



343

**ACTIVE
MEMBERSHIP**



1334

**TOTAL
MEMBERSHIP**



548

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



2% Increase



1% Increase



1% Increase

vs. 2023/24 EOS (MAY 2024)



2% Decrease



7% Increase



14% Increase

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	12	22	24	28	13
Nipper Parent	-	-	-	-	253
Junior Activity Member (5-13 years)	382	436	395	480	548
Cadet Member (13-15 years)	52	44	37	36	36
Active Junior (15-18 years)	87	92	95	75	60
Active Senior (18years and over)	195	217	231	226	235
Award Member	6	7	5	8	10
Reserve Active	5	6	4	4	2
Long Service	79	72	71	67	61
Past Active	1	0	1	0	0
Associate	216	255	232	282	81
Life Member	23	19	21	24	28
General	2	0	1	1	1
Honorary	1	0	1	2	2
Non Member Participants	0	0	0	0	0
Leave / Restricted	1	3	6	15	4
Total Active	345	366	372	349	343
Total	1062	1173	1124	1248	1334



481

BRAND NEW MEMBERS



64%

MEMBERSHIP RETENTION



405

MEMBERS LOST FROM THE ORGANISATION