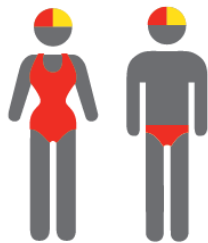


# NORTH KIRRA

## MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



124

ACTIVE  
MEMBERSHIP



364

TOTAL  
MEMBERSHIP



105

JUNIOR  
MEMBERSHIP

### vs. 2024/25 Mid-Season (JAN 2025)



4% Decrease



0.3% Increase



Equal

### vs. 2023/24 EOS (MAY 2024)



2% Increase



9% Decrease



18% Decrease

Note:  
Numbers in this report are generated directly from Surfguard;  
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

# TOTAL MEMBERSHIP

## MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	0	0	1	0	2
Nipper Parent	-	-	-	-	80
Junior Activity Member (5-13 years)	89	134	127	128	105
Cadet Member (13-15 years)	17	9	8	7	5
Active Junior (15-18 years)	20	20	21	12	10
Active Senior (18years and over)	69	73	94	98	103
Award Member	0	0	1	4	6
Reserve Active	0	0	0	0	0
Long Service	11	14	13	15	16
Past Active	0	0	1	0	0
Associate	78	125	112	105	12
Life Member	29	27	28	28	25
General	0	0	0	0	0
Honorary	0	1	1	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	4	1	0
<b>Total Active</b>	<b>106</b>	<b>102</b>	<b>124</b>	<b>121</b>	<b>124</b>
<b>Total</b>	<b>313</b>	<b>403</b>	<b>411</b>	<b>398</b>	<b>364</b>



84

BRAND NEW MEMBERS



66%

MEMBERSHIP RETENTION



128

MEMBERS LOST FROM THE ORGANISATION