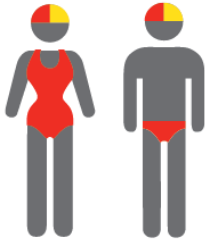


NOOSA HEADS

MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



375

**ACTIVE
MEMBERSHIP**



1723

**TOTAL
MEMBERSHIP**



523

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



1% Decrease



0.9% Increase



0.4% Decrease

vs. 2023/24 EOS (MAY 2024)



9% Decrease



14% Decrease



16% Decrease

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	12	7	7	7	17
Nipper Parent	-	-	-	-	0
Junior Activity Member (5-13 years)	575	811	654	622	523
Cadet Member (13-15 years)	80	76	48	73	68
Active Junior (15-18 years)	68	68	72	63	72
Active Senior (18years and over)	254	257	223	246	201
Award Member	52	37	35	25	30
Reserve Active	5	4	4	4	4
Long Service	116	132	129	131	138
Past Active	0	17	38	26	24
Associate	517	803	677	643	514
Life Member	20	18	20	20	17
General	78	63	96	137	98
Honorary	3	7	7	4	6
Non Member Participants	0	0	0	0	0
Leave / Restricted	1	2	7	3	11
Total Active	459	442	382	411	375
Total	1781	2302	2017	2004	1723



361

BRAND NEW MEMBERS



66%

MEMBERSHIP RETENTION



598

MEMBERS LOST FROM THE ORGANISATION