MOOLOOLABA MEMBERSHIP STATISTICS REPORT EOS 2024/25 Queensland 1674 421 503 ACTIVE TOTAL JUNIOR **MEMBERSHIP MEMBERSHIP MEMBERSHIP** vs. 2024/25 Mid-Season (JAN 2025) 1% Increase 0.4% Increase Equal vs. 2023/24 EOS (MAY 2024)

2% Decrease

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

3% Decrease

6% Decrease

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	116	10	17	35	15
Nipper Parent	-	-	-	-	313
Junior Activity Member (5-13 years)	419	535	440	534	503
Cadet Member (13-15 years)	31	35	28	28	27
Active Junior (15-18 years)	41	49	49	44	48
Active Senior (18years and over)	295	284	312	307	299
Award Member	64	51	45	39	34
Reserve Active	12	12	13	13	13
Long Service	118	132	156	165	176
Past Active	4	5	3	4	5
Associate	281	457	123	136	170
Life Member	34	34	36	36	40
General	2	9	289	352	0
Honorary	17	14	17	15	17
Community Member	-	-	-	-	1
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	1	2	8	13
Total Active	443	431	447	431	421
Total	1434	1628	1530	1716	1674

A11 BRAND NEW MEMBERS



70%

MEMBERSHIP RETENTION



MEMBERS LOST FROM THE ORG ANISATION