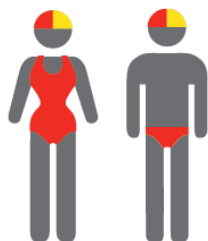


MIAMI BEACH

MEMBERSHIP STATISTICS REPORT EOS 2024/25



152

**ACTIVE
MEMBERSHIP**



745

**TOTAL
MEMBERSHIP**



279

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



7% Increase



0.4% Increase



1% Decrease

vs. 2023/24 EOS (MAY 2024)



6% Increase



4% Decrease



8% Decrease

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	4	4	2	1	3
Nipper Parent	-	-	-	-	213
Junior Activity Member (5-13 years)	305	310	288	302	279
Cadet Member (13-15 years)	21	27	10	18	45
Active Junior (15-18 years)	29	30	39	34	33
Active Senior (18years and over)	68	78	76	69	60
Award Member	35	30	34	22	14
Reserve Active	0	0	0	0	0
Long Service	36	35	38	43	46
Past Active	0	0	0	0	1
Associate	248	279	243	249	11
Life Member	32	32	32	33	36
General	0	0	0	1	1
Honorary	0	0	0	0	0
Non Member Participants	1	1	0	1	1
Leave / Restricted	0	0	4	3	2
Total Active	153	165	159	143	152
Total	779	826	766	776	745



206

BRAND NEW MEMBERS



66%

MEMBERSHIP RETENTION



234

MEMBERS LOST FROM THE ORGANISATION