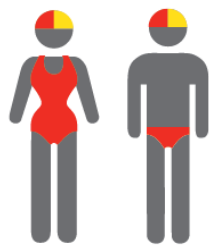


MERMAID BEACH

MEMBERSHIP STATISTICS REPORT EOS 2024/25



329

ACTIVE
MEMBERSHIP



1083

TOTAL
MEMBERSHIP



346

JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



3% Increase



1.5% Increase



Equal

vs. 2023/24 EOS (MAY 2024)



22% Increase



4% Decrease



10% Decrease

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	2	10	0	23	5
Nipper Parent	-	-	-	-	0
Junior Activity Member (5-13 years)	348	415	390	385	346
Cadet Member (13-15 years)	12	13	13	13	33
Active Junior (15-18 years)	40	54	59	49	57
Active Senior (18years and over)	169	168	173	154	180
Award Member	24	34	38	46	50
Reserve Active	16	13	8	7	9
Long Service	29	39	38	36	32
Past Active	0	1	0	12	8
Associate	343	405	382	365	327
Life Member	32	31	30	31	32
General	0	0	0	0	0
Honorary	0	0	0	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	2	1	1	3	4
Total Active	261	282	291	269	329
Total	1017	1184	1132	1124	1083



318

BRAND NEW MEMBERS



63%

MEMBERSHIP RETENTION



375

MEMBERS LOST FROM THE ORGANISATION