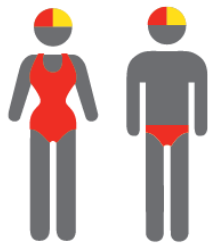


## MEMBERSHIP STATISTICS REPORT EOS 2024/25



57

ACTIVE  
MEMBERSHIP



195

TOTAL  
MEMBERSHIP



55

JUNIOR  
MEMBERSHIP

### vs. 2024/25 Mid-Season (JAN 2025)



8% Increase



2% Increase



5% Decrease

### vs. 2023/24 EOS (MAY 2024)



39% Increase



12% Decrease



20% Decrease

Note:  
Numbers in this report are generated directly from Surfguard;  
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

# TOTAL MEMBERSHIP

## MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	2024/25
	Total	Total	Total	Total	Total
Probationary	0	0	0	8	2
Nipper Parent	-	-	-	-	24
Junior Activity Member (5-13 years)	37	52	57	69	55
Cadet Member (13-15 years)	6	5	5	8	12
Active Junior (15-18 years)	6	7	10	6	8
Active Senior (18years and over)	35	28	24	21	33
Award Member	2	6	5	5	3
Reserve Active	1	0	0	1	1
Long Service	9	9	8	8	8
Past Active	1	1	1	1	1
Associate	42	50	50	62	24
Life Member	22	23	22	21	20
General	0	0	0	3	2
Honorary	0	1	3	3	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	5	2
<b>Total Active</b>	<b>50</b>	<b>46</b>	<b>44</b>	<b>41</b>	<b>57</b>
<b>Total</b>	<b>161</b>	<b>182</b>	<b>185</b>	<b>221</b>	<b>195</b>



44

BRAND NEW MEMBERS



65%

MEMBERSHIP RETENTION



76

MEMBERS LOST FROM THE ORGANISATION