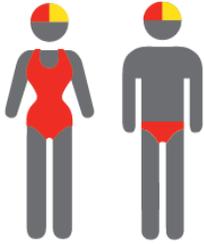


KURRAWA

MEMBERSHIP STATISTICS REPORT EOS 2023/24



234

ACTIVE
MEMBERSHIP



1231

TOTAL
MEMBERSHIP



444

JUNIOR
MEMBERSHIP

Vs. 2023/24 Mid-Season (JAN 2024)



1% Decrease



Equal



Equal

Vs. 2022/23 EOS (MAY 2023)



16% Decrease



2% Decrease



Equal

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

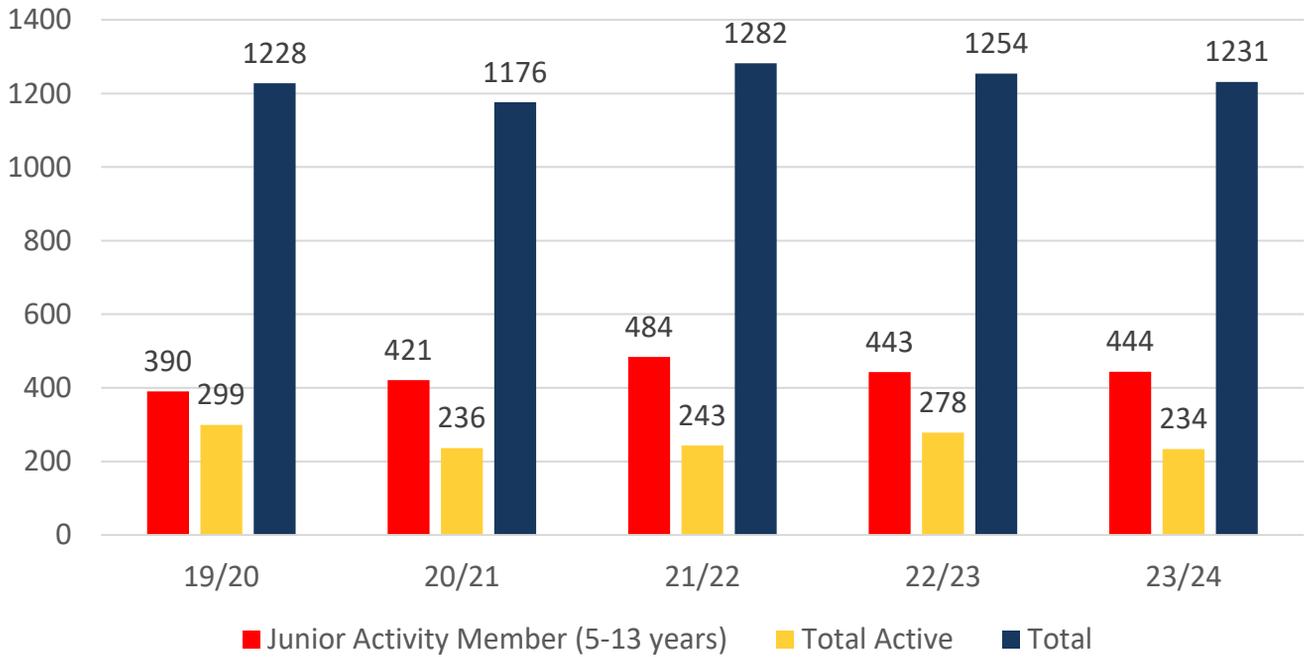
MEMBERSHIP 2019-2024

	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Probationary	11	4	11	6	2
Junior Activity Member (5-13 years)	390	421	484	443	444
Cadet Member (13-15 years)	32	26	21	18	25
Active Junior (15-18 years)	55	51	47	68	46
Active Senior (18years and over)	160	109	124	128	112
Award Member	50	49	51	64	51
Reserve Active	2	1	0	0	0
Long Service	141	138	133	134	135
Past Active	9	4	4	6	8
Associate	358	349	384	365	377
Life Member	15	15	16	17	17
General	0	0	0	0	0
Honorary	5	8	3	5	6
Non Member Participants	0	0	1	0	0
Leave / Restricted	0	1	3	0	8
Total Active	299	236	243	278	234
Total	1228	1176	1282	1254	1231

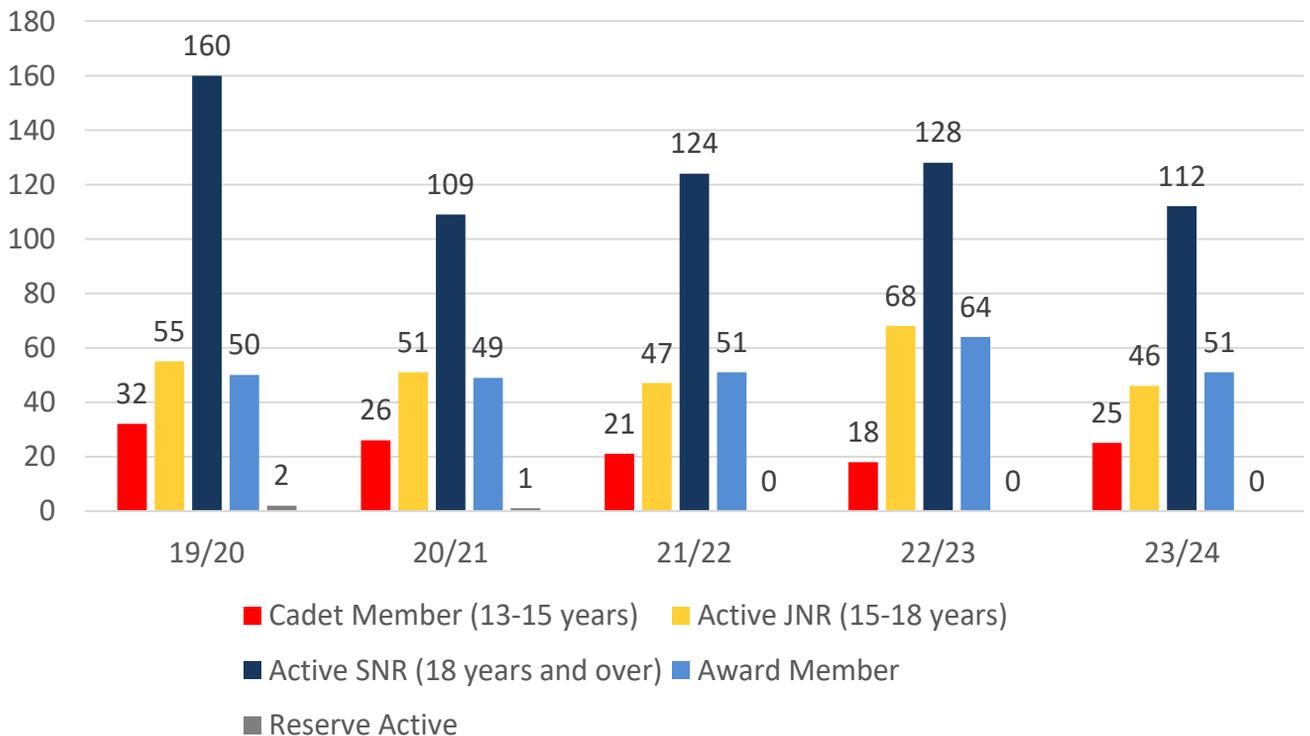
	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Under 6	54	70	56	42	37
Under 7	54	53	83	64	62
Under 8	48	62	79	74	75
Under 9	46	58	64	59	75
Under 10	54	48	61	60	55
Under 11	42	50	45	54	47
Under 12	34	30	43	38	37
Under 13	31	28	29	35	32
Under 14	27	22	24	29	25
Junior Activities Total	390	421	484	455	445

5 YEAR TREND ANALYSIS

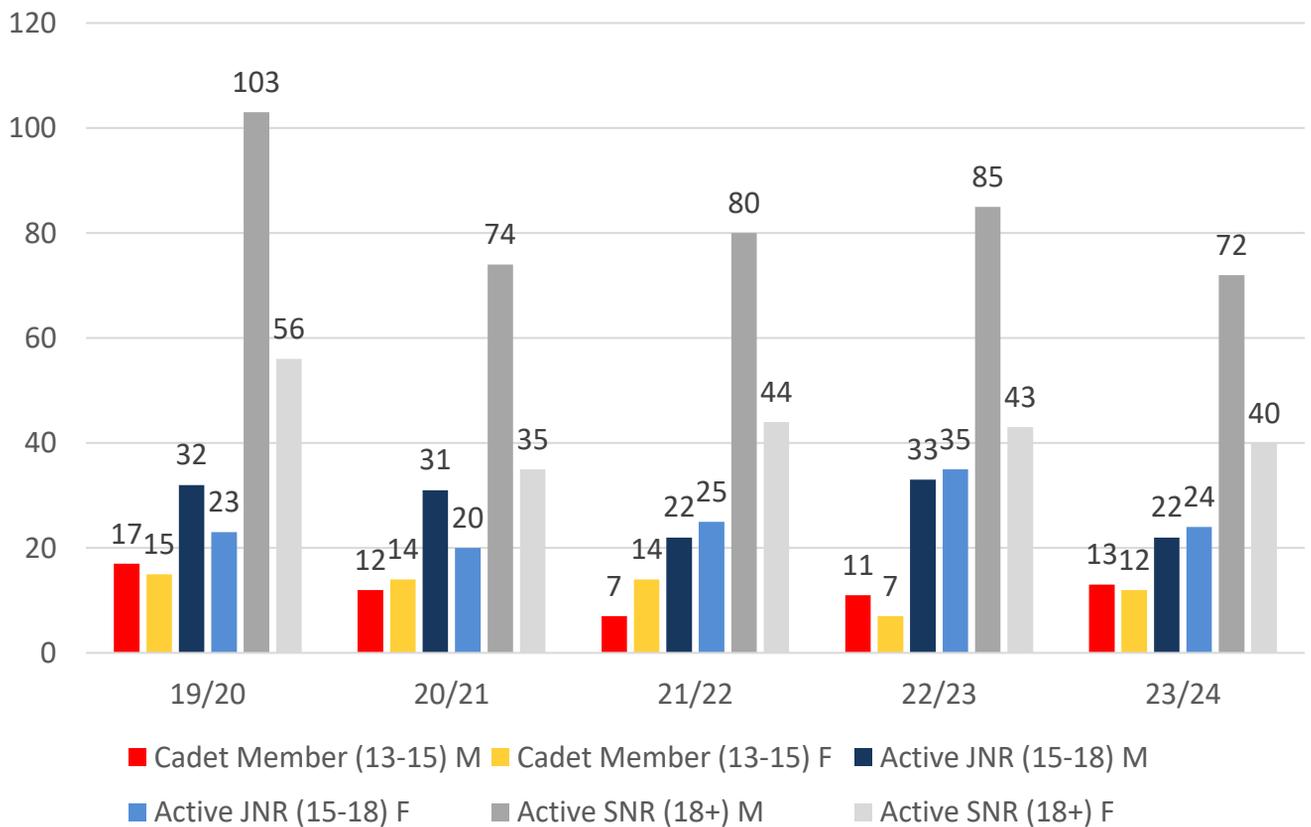
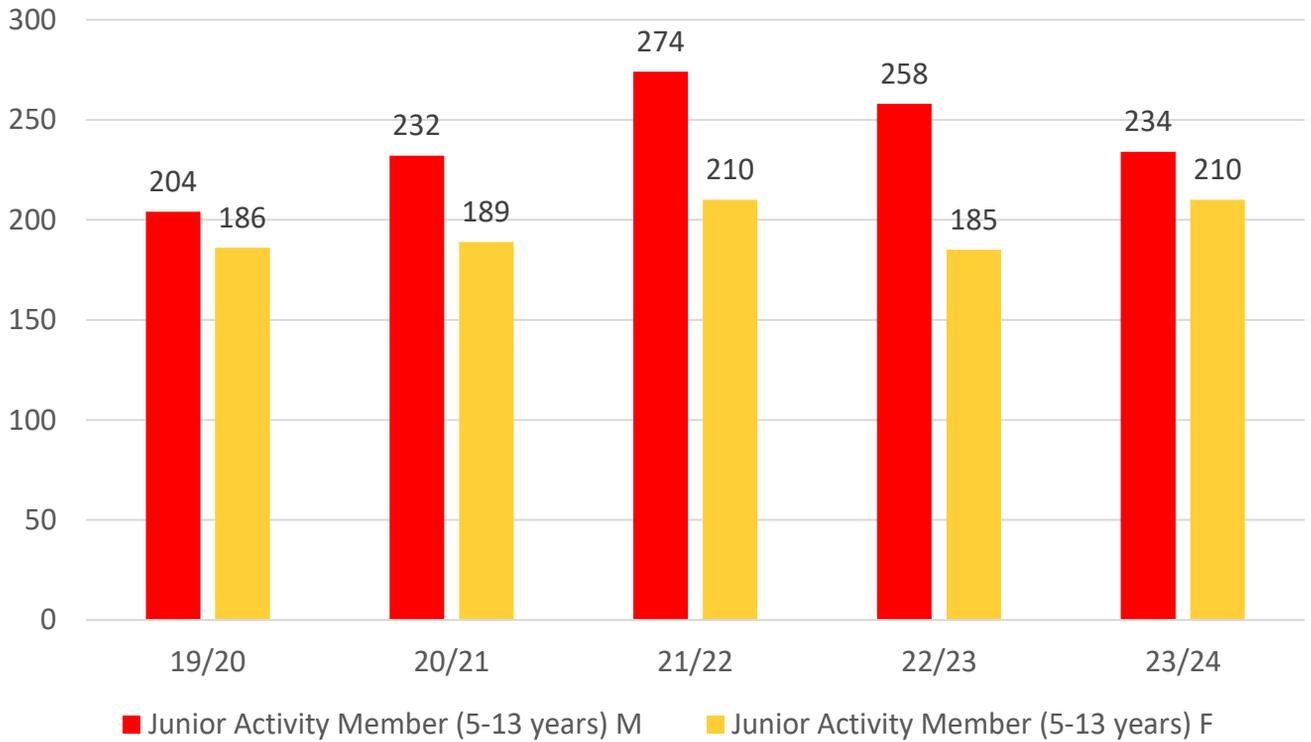
Total Membership



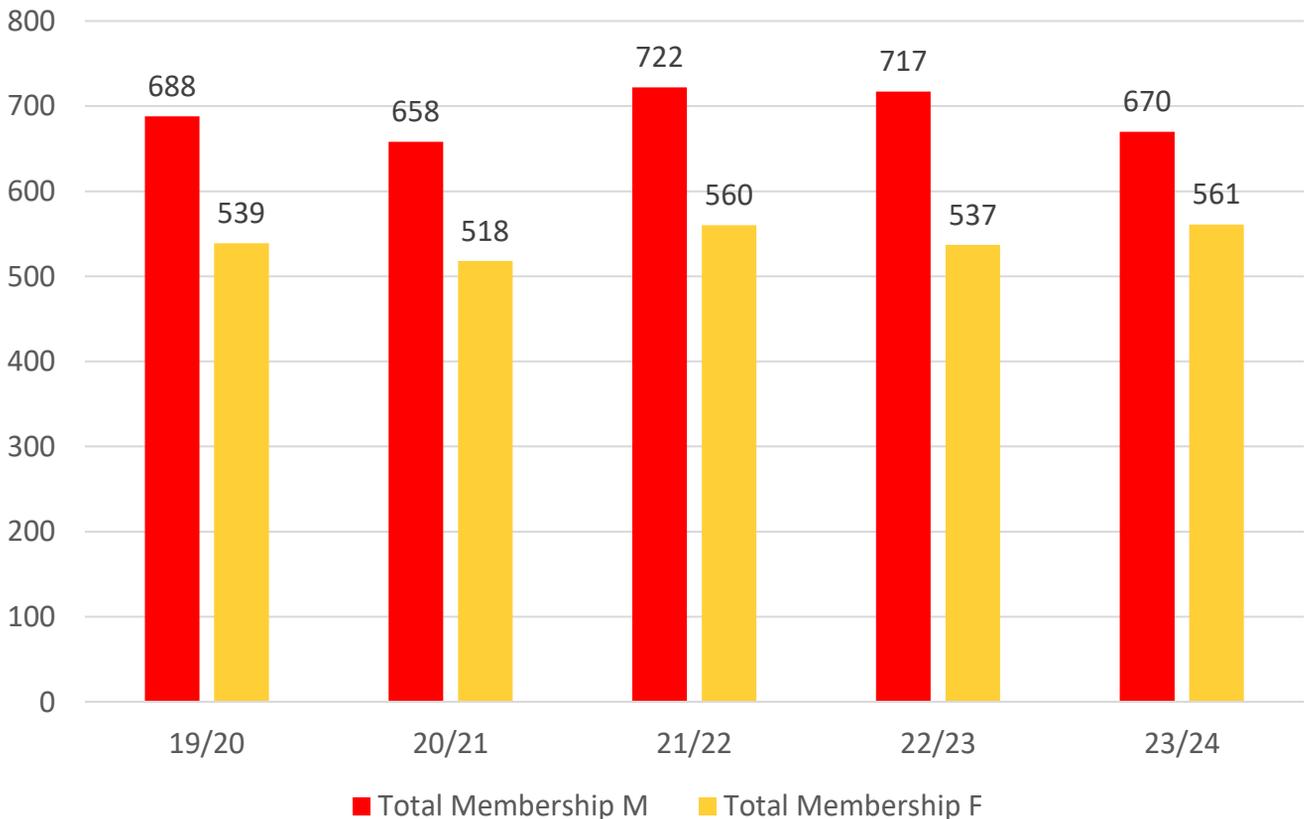
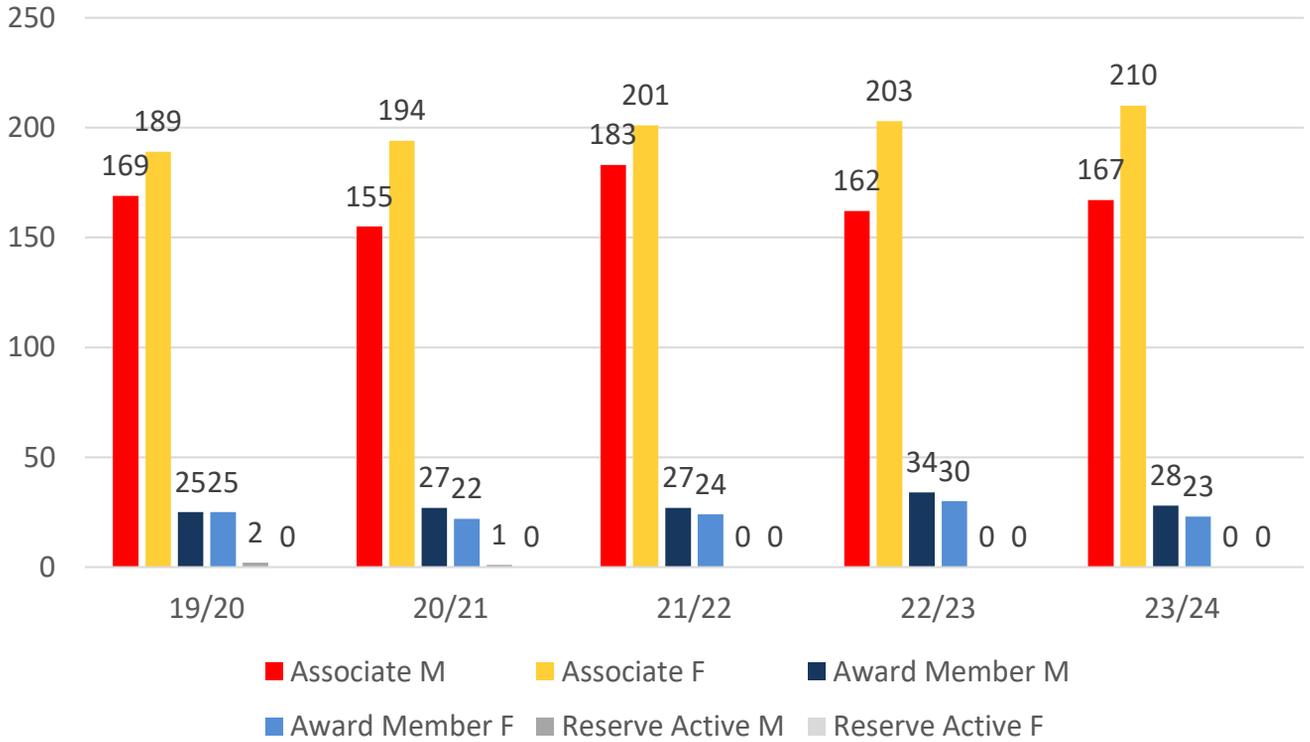
Active Membership



5 YEAR GENDER COMPARISON



5 YEAR GENDER COMPARISON



MEMBERSHIP RETENTION



357

BRAND NEW MEMBERS



67%

MEMBERSHIP RETENTION



357

MEMBERS LOST FROM THE ORGANISATION

KURRAWA 2023/24														
	2022/23 Members hip	Retained from previous season		Transfers between Club Categories	Transfere d out of the club		Left the organisati on		Brand new members		Transfers In from other clubs		2023/24 Membersh ip	
		No.	%		No.	%	No.	%	No.	%	No.	%	No.	%
Probationary	6	4	67%	4	0	0%	2	33%	2	33%	0	0%	2	-67%
Junior Activities	443	279	63%	14	14	3%	150	34%	171	39%	8	2%	444	0%
Cadet Member (13-15 years)	18	15	83%		1	6%	2	11%	2	11%	0	0%	25	39%
Active (15-18 yrs)	68	53	78%	10	6	9%	9	13%	0	0%	3	4%	46	-32%
Active (18yrs and over)	128	97	76%		9	7%	22	17%	10	8%	5	4%	112	-13%
Award Member	64	50	78%	2	2	3%	12	19%	2	3%	1	2%	51	-20%
Reserve Active	0	0			0		0		0		0		0	
Long Service	134	123	92%		7	5%	4	3%	1	1%	4	3%	135	1%
Past Active	6	5	83%		0	0%	1	17%	0	0%	0	0%	8	33%
Associate	365	200	55%		11	3%	154	42%	167	46%	6	2%	377	3%
Life Member	17	17	100 %		0	0%	0	0%	0	0%	0	0%	17	0%
General	0	0			0		0		0		0		0	
Honorary	5	4	80%		0	0%	1	20%	1	20%	0	0%	6	20%
Non Member Participant	0	0			0		0		0		0		0	
Leave / Restricted	1	0	0%		1	100 %	0	0%	1	100 %	0	0%	8	700 %
Total Active	278	215	77%		18	6%	45	16%	14	5%	9		234	-16%
Total	1255	847	67%		51	4%	357	28%	357	28%	27		1231	-2%

** Total Active = Cadet Member (13-15 years), Active (15-18), Active (18yrs and over), Award Member, Reserve Active

MEMBERSHIP RETENTION

KURRAWA 2023/24								
Active Members	2022/23	Retained		Left SLS		Recruited		2023/24
	No.	No.	%	No.	%	No.	%	No.
13-15 Years	29	24	83%	3	10%	3	10%	33
16-18 Years	62	48	77%	9	15%	2	3%	46
19-25 Years	54	37	69%	11	20%	5	9%	51
26-35 Years	28	26	93%	1	4%	1	4%	20
36-50 Years	61	41	67%	16	26%	2	3%	45
51-70 Years	40	35	88%	5	13%	1	3%	35
70+ Years	4	4	100%	0	0%	0	0%	4
Total	278	215	77%	45	16%	14	5%	234

KURRAWA 2023/24								
Age Group	2022/23	Retained		Left SLS		Recruited		2023/24
Under 6	42					36		37
Under 7	64	26	62%	16	38%	35	83%	62
Under 8	74	41	64%	20	31%	33	52%	75
Under 9	59	47	64%	24	32%	27	36%	75
Under 10	60	34	58%	24	41%	18	31%	55
Under 11	54	36	60%	20	33%	11	18%	47
Under 12	38	31	57%	21	39%	6	11%	37
Under 13	35	28	74%	9	24%	3	8%	32
Under 14	17	22	63%	13	37%	2	6%	24
Transitioned From JA		14	82%					

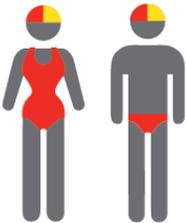
MEMBERSHIP RETENTION

2021/22



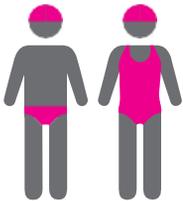
62%

TOTAL MEMBERSHIP
RETENTION



76%

ACTIVE MEMBERSHIP
RETENTION



58%

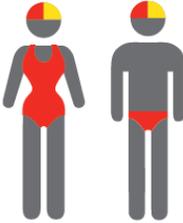
JUNIOR MEMBERSHIP
RETENTION

2022/23



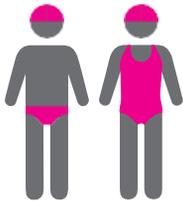
63%

TOTAL MEMBERSHIP
RETENTION



79%

ACTIVE MEMBERSHIP
RETENTION



58%

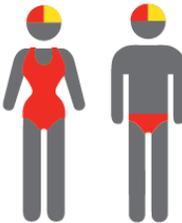
JUNIOR MEMBERSHIP
RETENTION

2023/24



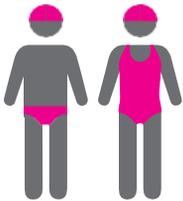
67%

TOTAL MEMBERSHIP
RETENTION



77%

ACTIVE MEMBERSHIP
RETENTION



63%

JUNIOR MEMBERSHIP
RETENTION