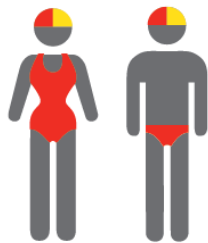


MEMBERSHIP STATISTICS REPORT EOS 2024/25



132
ACTIVE
MEMBERSHIP



426
TOTAL
MEMBERSHIP



117
JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



9% Increase



1% Increase



2% Decrease

vs. 2023/24 EOS (MAY 2024)



6% Decrease



6% Increase



30% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	0	0	6	10	0
Nipper Parent	-	-	-	-	66
Junior Activity Member (5-13 years)	117	121	91	90	117
Cadet Member (13-15 years)	8	10	8	7	1
Active Junior (15-18 years)	50	45	46	32	21
Active Senior (18years and over)	85	98	87	97	104
Award Member	7	4	5	3	5
Reserve Active	0	0	2	1	1
Long Service	16	23	19	17	17
Past Active	0	0	0	3	0
Associate	89	98	88	81	44
Life Member	35	36	37	35	34
General	0	0	1	0	0
Honorary	7	9	9	10	10
Non Member Participants	0	1	0	0	1
Leave / Restricted	1	2	6	15	6
Total Active	150	157	148	140	132
Total	415	447	405	401	426



138

BRAND NEW MEMBERS



67%

MEMBERSHIP RETENTION



115

MEMBERS LOST FROM THE ORGANISATION