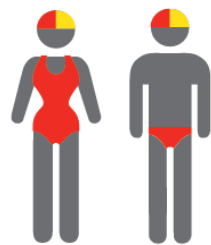


KAWANA WATERS

MEMBERSHIP STATISTICS REPORT EOS 2024/25



199

ACTIVE
MEMBERSHIP



662

TOTAL
MEMBERSHIP



210

JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



2% Increase



0.3% Increase



1% Decrease

vs. 2023/24 EOS (MAY 2024)



12% Increase



10% Increase



8% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	4	7	2	2	7
Nipper Parent	-	-	-	-	3
Junior Activity Member (5-13 years)	266	292	217	194	210
Cadet Member (13-15 years)	29	15	8	12	27
Active Junior (15-18 years)	41	21	25	17	17
Active Senior (18years and over)	157	146	139	137	145
Award Member	16	12	12	11	10
Reserve Active	1	0	1	0	0
Long Service	23	17	18	17	17
Past Active	0	0	0	1	0
Associate	222	285	216	184	197
Life Member	20	21	21	21	21
General	0	0	2	1	0
Honorary	0	0	0	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	2	3	4	6	8
Total Active	244	194	185	177	199
Total	781	819	665	603	662



207

BRAND NEW MEMBERS



72%

MEMBERSHIP RETENTION



141

MEMBERS LOST FROM THE ORGANISATION