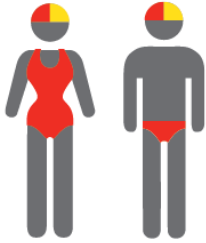


FORREST BEACH

MEMBERSHIP STATISTICS REPORT EOS 2023/24



69

ACTIVE
MEMBERSHIP



188

TOTAL
MEMBERSHIP



70

JUNIOR
MEMBERSHIP

Vs. 2023/24 Mid-Season (JAN 2024)



6% Decrease



Equal



Equal

Vs. 2022/23 EOS (MAY 2023)



4% Decrease



23% Increase



49% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

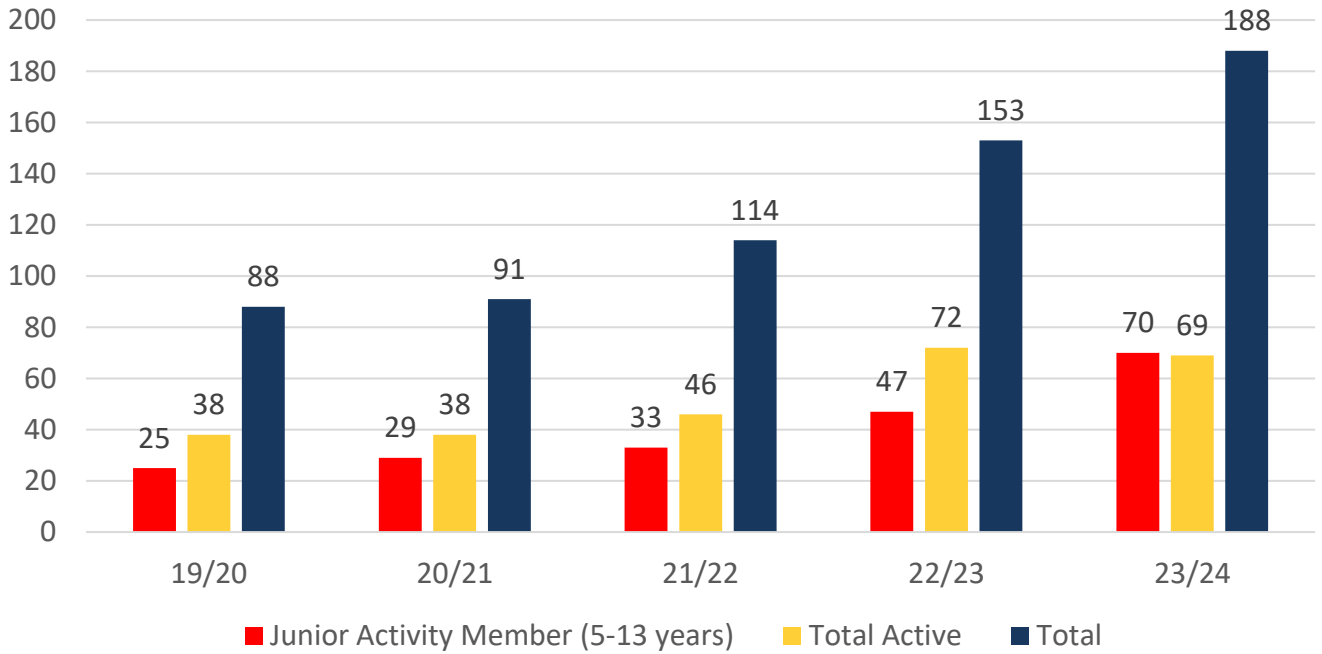
MEMBERSHIP 2019-2024

	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Probationary	0	6	4	0	0
Junior Activity Member (5-13 years)	25	29	33	47	70
Cadet Member (13-15 years)	7	7	4	14	13
Active Junior (15-18 years)	3	3	7	18	14
Active Senior (18years and over)	28	28	35	40	42
Award Member	0	0	0	0	0
Reserve Active	0	0	0	0	0
Long Service	0	0	0	0	1
Past Active	0	0	0	0	0
Associate	14	6	18	21	25
Life Member	11	12	13	13	13
General	0	0	0	0	0
Honorary	0	0	0	0	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	0	10
Total Active	38	38	46	72	69
Total	88	91	114	153	188

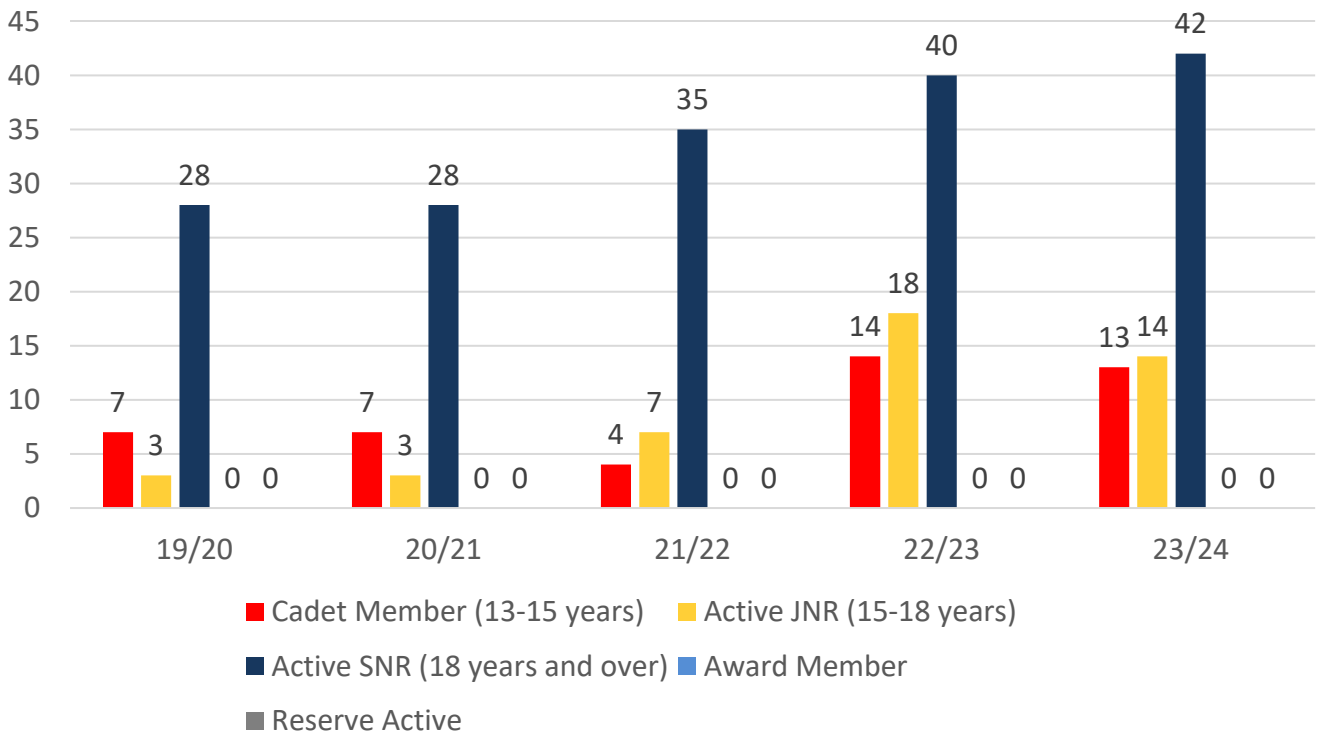
	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Under 6	1	4	4	5	7
Under 7	2	0	5	8	4
Under 8	2	3	1	5	13
Under 9	3	3	3	2	8
Under 10	3	4	5	3	2
Under 11	4	4	5	5	5
Under 12	5	5	3	7	5
Under 13	4	4	4	9	14
Under 14	1	2	4	8	12
Junior Activities Total	25	29	34	52	70

5 YEAR TREND ANALYSIS

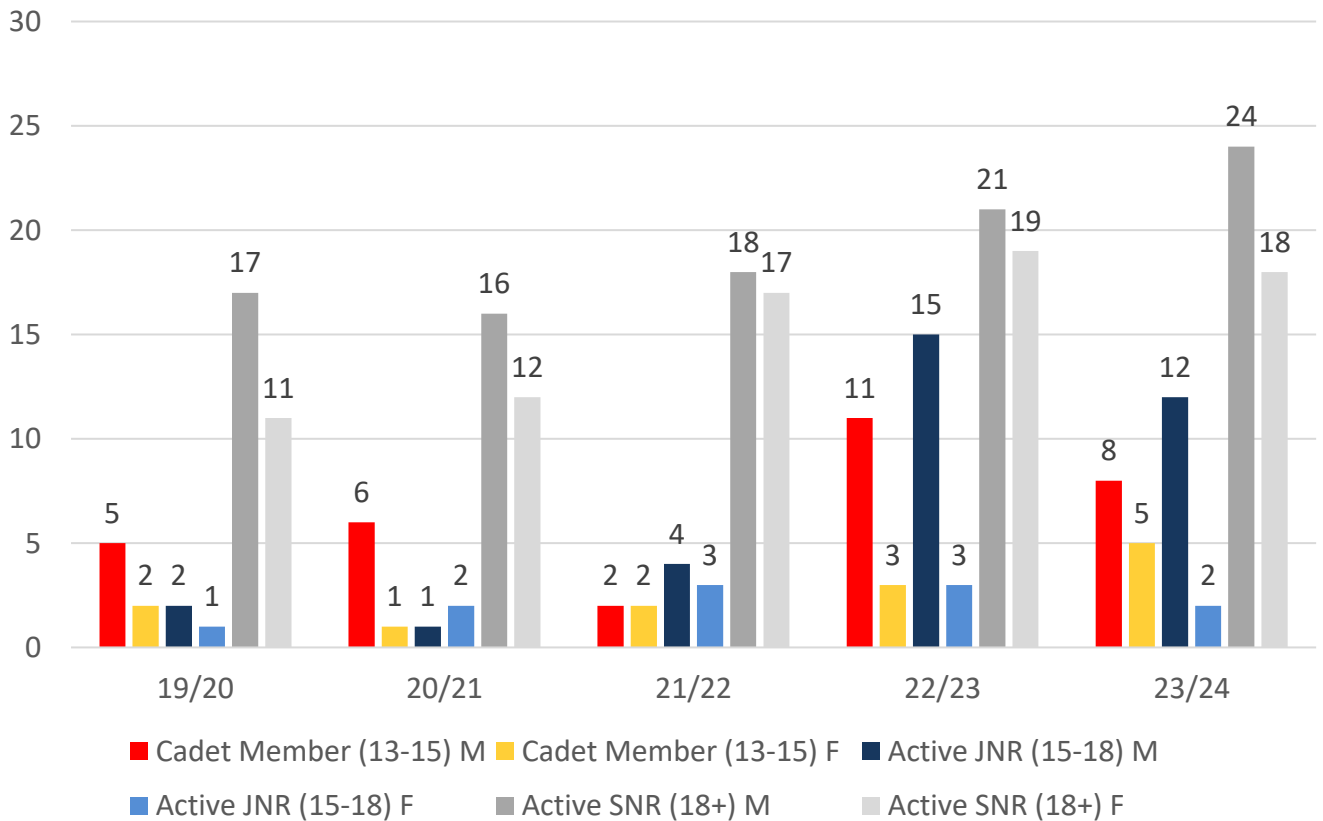
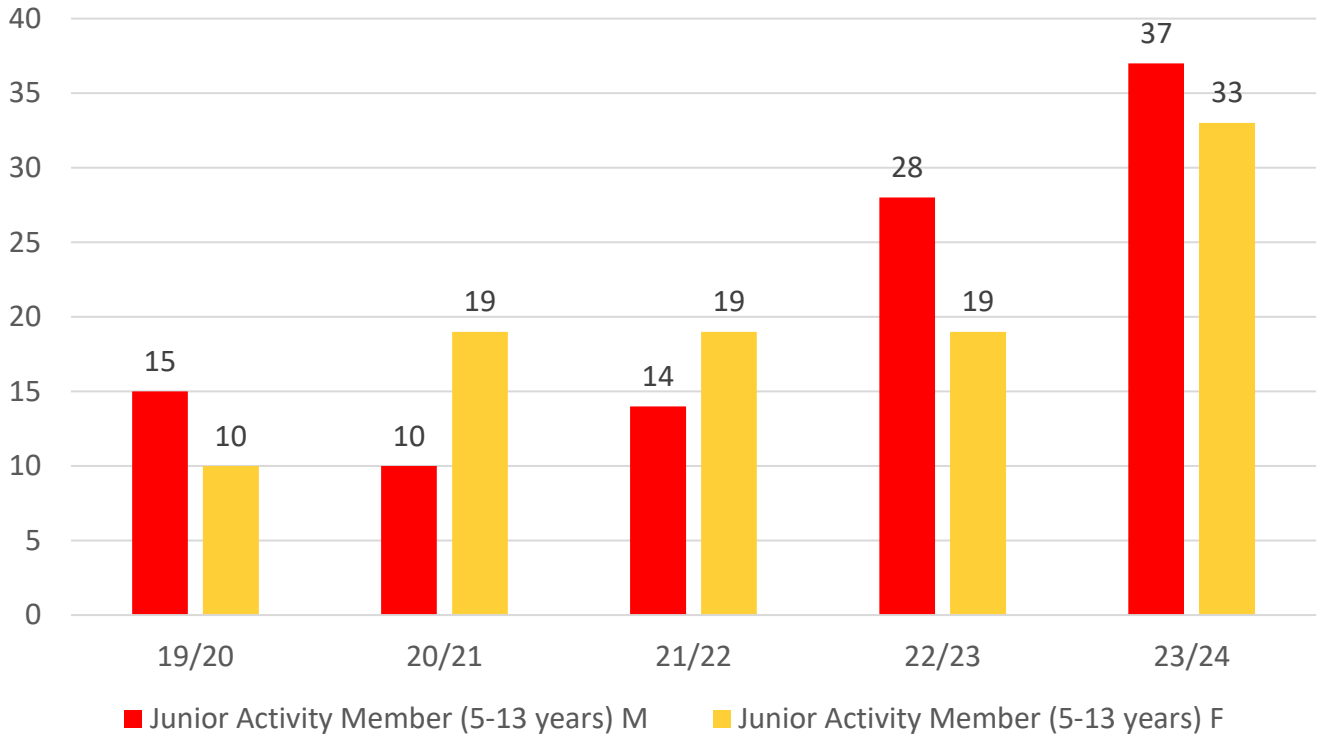
Total Membership



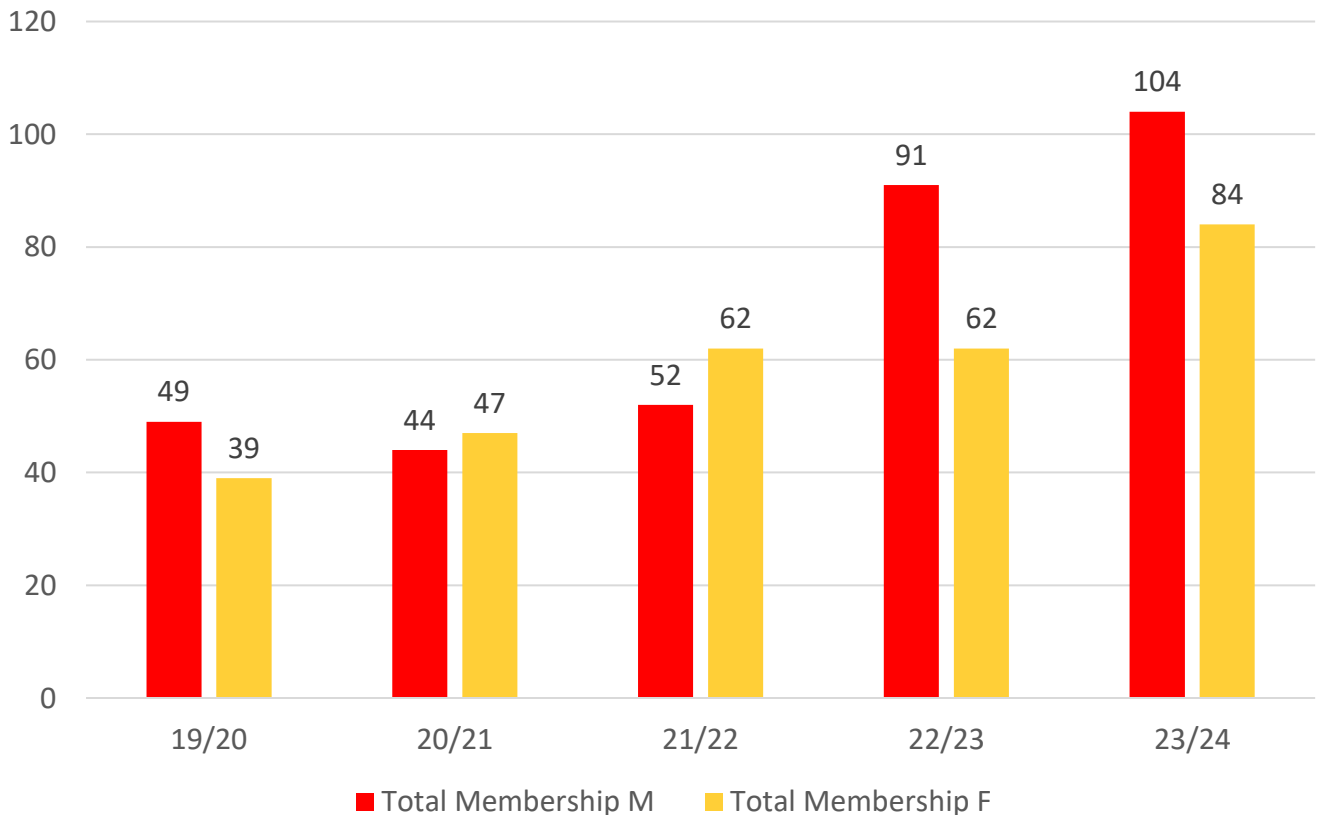
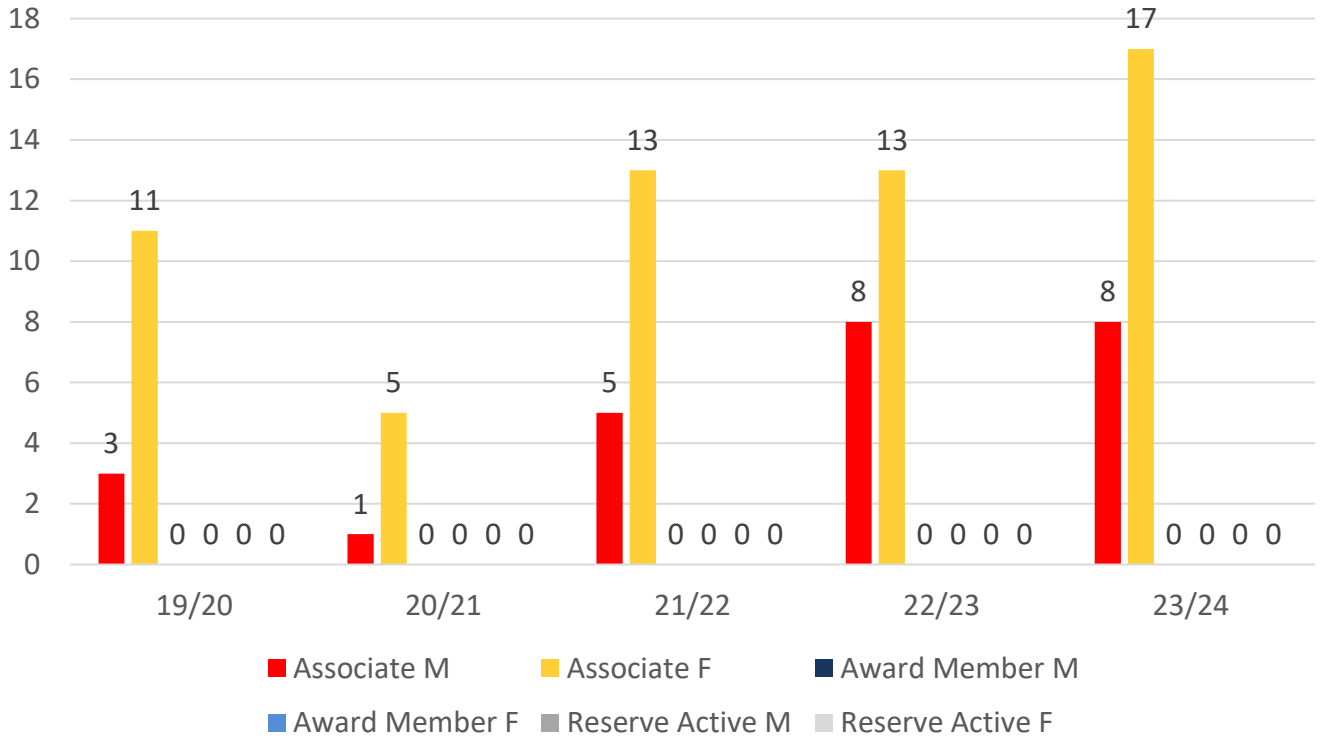
Active Membership



5 YEAR GENDER COMPARISON



5 YEAR GENDER COMPARISON



MEMBERSHIP RETENTION



61

BRAND NEW MEMBERS



83%

MEMBERSHIP RETENTION



26

MEMBERS LOST FROM THE ORGANISATION

FORREST BEACH 2023/24														
	2022/23 Membership	Retained from previous season		Transfers between Club Categories	Transferred out of the club		Left the organisation		Brand new members		Transfers In from other clubs		2023/24 Membership	
		No.	%		No.	%	No.	%	No.	%	No.	%	No.	%
Probationary	0	0			0		0		0		0		0	
Junior Activities	47	34	72%	3	0	0%	13	28%	39	83%	0	0%	70	49%
Cadet Member (13-15 years)	14	13	93%		0	0%	1	7%	0	0%	0	0%	13	-7%
Active (15-18 yrs)	18	17	94%	5	0	0%	1	6%	2	11%	0	0%	14	-22%
Active (18yrs and over)	40	36	90%	3	0	0%	4	10%	9	23%	0	0%	42	5%
Award Member	0	0			0		0		0		0		0	
Reserve Active	0	0			0		0		0		0		0	
Long Service	0	0			0		0		0		0		1	
Past Active	0	0			0		0		0		0		0	
Associate	21	14	67%		0	0%	7	33%	11	52%	0	0%	25	19%
Life Member	13	13	100%		0	0%	0	0%	0	0%	0	0%	13	0%
General	0	0			0		0		0		0		0	
Honorary	0	0			0		0		0		0		0	
Non Member Participant	0	0			0		0		0		0		0	
Leave / Restricted	0	0			0		0		0		0		10	
Total Active	72	66	92%		0	0%	6	8%	11	15%	0		69	-4%
Total	153	127	83%		0	0%	26	17%	61	40%	0		188	23%

** Total Active = Cadet Member (13-15 years), Active (15-18), Active (18yrs and over), Award Member, Reserve Active

MEMBERSHIP RETENTION

FORREST BEACH 2023/24

Active Members	2022/23	Retained		Left SLS		Recruited		2023/24
	No.	No.	%	No.	%	No.	%	No.
13-15 Years	16	15	94%	1	6%	1	6%	16
16-18 Years	18	16	89%	2	11%	1	6%	10
19-25 Years	1	1	100%	0	0%	0	0%	4
26-35 Years	7	7	100%	0	0%	3	43%	9
36-50 Years	24	22	92%	2	8%	6	25%	23
51-70 Years	6	5	83%	1	17%	0	0%	7
70+ Years	0	0		0		0		0
Total	72	66	92%	6	8%	11	15%	69

FORREST BEACH 2023/24

Age Group	2022/23	Retained		Left SLS		Recruited		2023/24
Under 6	5					7		7
Under 7	8	2	40%	3	60%	2	40%	4
Under 8	5	5	63%	3	38%	8	100%	13
Under 9	2	5	100%	0	0%	3	60%	8
Under 10	3	0	0%	2	100%	2	100%	2
Under 11	5	2	67%	1	33%	3	100%	5
Under 12	7	3	60%	2	40%	2	40%	5
Under 13	9	6	86%	1	14%	8	114%	14
Under 14	3	8	89%	1	11%	4	44%	12
Transitioned From JA		3	100%					

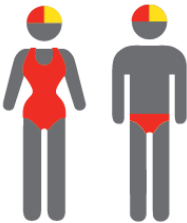
MEMBERSHIP RETENTION

2021/22



85%

TOTAL MEMBERSHIP
RETENTION



92%

ACTIVE MEMBERSHIP
RETENTION



79%

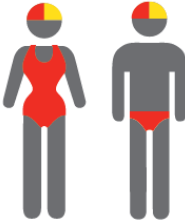
JUNIOR MEMBERSHIP
RETENTION

2022/23



83%

TOTAL MEMBERSHIP
RETENTION



89%

ACTIVE MEMBERSHIP
RETENTION



79%

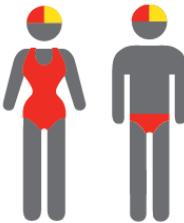
JUNIOR MEMBERSHIP
RETENTION

2023/24



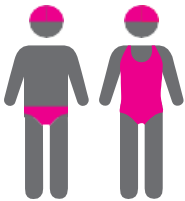
83%

TOTAL MEMBERSHIP
RETENTION



92%

ACTIVE MEMBERSHIP
RETENTION



72%

JUNIOR MEMBERSHIP
RETENTION