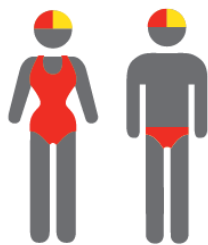


MEMBERSHIP STATISTICS REPORT EOS 2024/25



58
ACTIVE
MEMBERSHIP



258
TOTAL
MEMBERSHIP



95
JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



4% Increase



1% Increase



Equal

vs. 2023/24 EOS (MAY 2024)



9% Increase



3% Increase



10% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	0	0	1	1	0
Nipper Parent	-	-	-	-	65
Junior Activity Member (5-13 years)	126	142	108	86	95
Cadet Member (13-15 years)	14	19	18	11	11
Active Junior (15-18 years)	11	14	14	17	13
Active Senior (18years and over)	31	30	34	22	29
Award Member	1	0	0	3	4
Reserve Active	0	0	0	0	1
Long Service	6	7	7	5	5
Past Active	2	1	1	4	3
Associate	85	110	99	78	11
Life Member	15	16	16	17	15
General	0	0	0	0	0
Honorary	1	5	3	3	6
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	4	0
Total Active	57	63	66	53	58
Total	292	344	301	251	258



89

BRAND NEW MEMBERS



64%

MEMBERSHIP RETENTION



89

MEMBERS LOST FROM
THE ORGANISATION