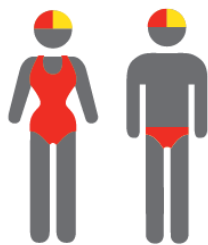


MEMBERSHIP STATISTICS REPORT EOS 2024/25



49
ACTIVE
MEMBERSHIP



284
TOTAL
MEMBERSHIP



129
JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



20% Increase



0.4% Increase



Equal

vs. 2023/24 EOS (MAY 2024)



23% Increase



37% Increase



52% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	3	11	10	31	65
Nipper Parent	-	-	-	-	0
Junior Activity Member (5-13 years)	89	101	107	85	129
Cadet Member (13-15 years)	14	12	9	5	7
Active Junior (15-18 years)	16	17	10	4	2
Active Senior (18years and over)	30	37	33	25	29
Award Member	2	4	17	5	10
Reserve Active	1	1	1	1	1
Long Service	0	0	0	0	0
Past Active	0	0	0	0	0
Associate	73	63	59	32	27
Life Member	8	8	8	8	8
General	0	0	0	9	4
Honorary	1	0	0	2	2
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	1	0	1	0
Total Active	63	71	70	40	49
Total	237	255	254	208	284



145

BRAND NEW MEMBERS



66%

MEMBERSHIP RETENTION



64

MEMBERS LOST FROM THE ORGANISATION