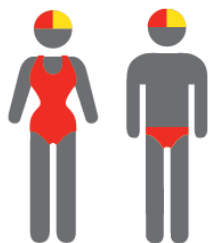


COOLUM BEACH

MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



255

**ACTIVE
MEMBERSHIP**



924

**TOTAL
MEMBERSHIP**



226

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



2% Increase



0.9% Increase



3% Decrease

vs. 2023/24 EOS (MAY 2024)



2% Increase



1% Increase



1% Decrease

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	10	10	10	8	19
Nipper Parents	-	-	-	-	0
Junior Activity Member (5-13 years)	208	222	212	228	226
Cadet Member (13-15 years)	38	31	13	18	22
Active Junior (15-18 years)	20	25	22	26	24
Active Senior (18years and over)	134	164	164	170	167
Award Member	33	33	34	35	42
Reserve Active	0	0	0	0	0
Long Service	61	62	60	60	62
Past Active	14	125	166	59	53
Associate	215	223	239	260	259
Life Member	29	29	32	33	33
General	0	0	0	0	0
Honorary	25	25	25	13	16
Non Member Participants	3	1	0	3	1
Leave / Restricted	0	4	1	3	0
Total Active	225	253	233	249	255
Total	790	954	978	916	924



247

BRAND NEW MEMBERS



72%

MEMBERSHIP RETENTION



232

MEMBERS LOST FROM THE ORGANISATION