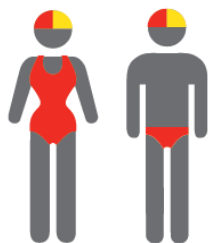


COOLANGATTA

MEMBERSHIP STATISTICS REPORT EOS 2024/25



262

**ACTIVE
MEMBERSHIP**



703

**TOTAL
MEMBERSHIP**



185

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



5% Increase



3% Increase



1% Increase

vs. 2023/24 EOS (MAY 2024)



2% Increase



14% Increase



23% Increase

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	4	3	8	7	3
Nipper Parent	-	-	-	-	159
Junior Activity Member (5-13 years)	71	58	123	150	185
Cadet Member (13-15 years)	8	9	76	82	46
Active Junior (15-18 years)	13	12	14	11	34
Active Senior (18years and over)	142	119	140	149	170
Award Member	17	13	14	14	12
Reserve Active	0	0	0	0	0
Long Service	25	24	22	25	25
Past Active	1	0	0	3	7
Associate	67	53	117	143	34
Life Member	15	17	18	17	17
General	0	0	1	0	0
Honorary	6	7	7	8	8
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	13	10	3
Total Active	180	153	244	256	262
Total	369	315	553	619	703



227

BRAND NEW MEMBERS



72%

MEMBERSHIP RETENTION



162

MEMBERS LOST FROM THE ORGANISATION