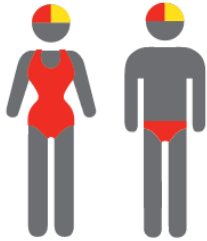


BURLEIGH HEADS MOWBRAY PARK

MEMBERSHIP STATISTICS REPORT EOS 2024/25



365

ACTIVE
MEMBERSHIP



1312

TOTAL
MEMBERSHIP



383

JUNIOR
MEMBERSHIP

vs. 2024/25 Mid-Season (JAN 2025)



6% Increase



0.2% Increase



1% Decrease

vs. 2023/24 EOS (MAY 2024)



16% Increase



9% Increase



13% Increase

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	1	0	1	0	0
Nipper Parent	-	-	-	-	310
Junior Activity Member (5-13 years)	443	373	322	339	383
Cadet Member (13-15 years)	61	50	31	25	24
Active Junior (15-18 years)	64	73	52	62	58
Active Senior (18years and over)	238	210	200	222	267
Award Member	8	9	7	5	15
Reserve Active	3	3	2	2	1
Long Service	74	63	67	76	92
Past Active	29	70	71	53	39
Associate	430	385	320	361	76
Life Member	22	22	20	15	20
General	0	0	1	0	0
Honorary	23	29	31	25	25
Non Member Participants	0	0	1	0	0
Leave / Restricted	4	4	2	15	2
Total Active	374	345	292	316	365
Total	1400	1291	1128	1200	1312



424

BRAND NEW MEMBERS



68%

MEMBERSHIP RETENTION



351

MEMBERS LOST FROM THE ORGANISATION