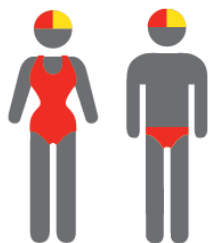


# BROADBEACH

## MEMBERSHIP STATISTICS REPORT EOS 2024/25



Queensland



**236**

**ACTIVE  
MEMBERSHIP**



**835**

**TOTAL  
MEMBERSHIP**



**253**

**JUNIOR  
MEMBERSHIP**

### vs. 2024/25 Mid-Season (JAN 2025)



**7% Increase**



**0.4% Decrease**



**5% Decrease**

### vs. 2023/24 EOS (MAY 2024)



**3% Increase**



**2% Decrease**



**2% Decrease**

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

# TOTAL MEMBERSHIP

## MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	2	0	12	2	0
Nipper Parent	-	-	-	-	0
Junior Activity Member (5-13 years)	191	237	204	259	253
Cadet Member (13-15 years)	20	22	21	29	33
Active Junior (15-18 years)	42	37	45	51	34
Active Senior (18years and over)	98	105	146	140	161
Award Member	13	8	9	5	5
Reserve Active	0	1	3	4	3
Long Service	17	20	23	21	22
Past Active	11	23	18	17	20
Associate	214	263	219	281	274
Life Member	22	23	25	28	27
General	0	0	0	0	0
Honorary	7	3	0	4	0
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	2	0	9	3
<b>Total Active</b>	<b>173</b>	<b>173</b>	<b>224</b>	<b>229</b>	<b>236</b>
<b>Total</b>	<b>637</b>	<b>744</b>	<b>725</b>	<b>850</b>	<b>835</b>



223

BRAND NEW MEMBERS



69%

MEMBERSHIP RETENTION



245

MEMBERS LOST FROM THE ORGANISATION