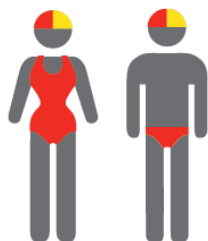


ALEXANDRA HEADLAND

MEMBERSHIP STATISTICS REPORT EOS 2024/25



440

**ACTIVE
MEMBERSHIP**



1999

**TOTAL
MEMBERSHIP**



627

**JUNIOR
MEMBERSHIP**

vs. 2024/25 Mid-Season (JAN 2025)



5% Increase



0.7% Decrease



1% Decrease

vs. 2023/24 EOS (MAY 2024)



11% Increase



11% Increase



9% Increase

Note:

Numbers in this report are generated directly from Surfguard;

Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

MEMBERSHIP 2020-2025

	20/21	21/22	22/23	23/24	24/25
	Total	Total	Total	Total	Total
Probationary	0	20	11	9	11
Nipper Parent	-	-	-	-	212
Junior Activity Member (5-13 years)	482	487	537	574	627
Cadet Member (13-15 years)	78	76	43	49	77
Active Junior (15-18 years)	82	70	97	67	74
Active Senior (18years and over)	271	282	277	213	225
Award Member	58	48	47	63	58
Reserve Active	11	9	6	5	6
Long Service	120	115	113	132	138
Past Active	0	1	2	14	7
Associate	467	495	535	590	501
Life Member	46	45	49	48	49
General	0	3	10	6	2
Honorary	7	3	2	2	2
Non Member Participants	0	16	16	5	1
Leave / Restricted	1	3	3	16	9
Total Active	500	485	470	397	440
Total	1623	1673	1748	1793	1999



745

BRAND NEW MEMBERS



66%

MEMBERSHIP RETENTION



566

MEMBERS LOST FROM THE ORGANISATION