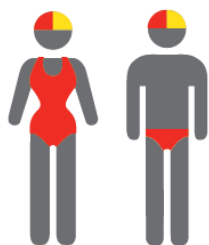


AGNES WATER

MEMBERSHIP STATISTICS REPORT EOS 2023/24



31
ACTIVE
MEMBERSHIP



221
TOTAL
MEMBERSHIP



103
JUNIOR
MEMBERSHIP

Vs. 2023/24 Mid-Season (JAN 2024)



14% Increase



6% Increase



3% Increase

Vs. 2022/23 EOS (MAY 2023)



15% Increase



32% Increase



32% Increase

Note:
Numbers in this report are generated directly from Surfguard;
Active members are taken from the following demographics 13-15 Cadets, 15-18 Youth, Active 18+, Award and Active Reserve members.

TOTAL MEMBERSHIP

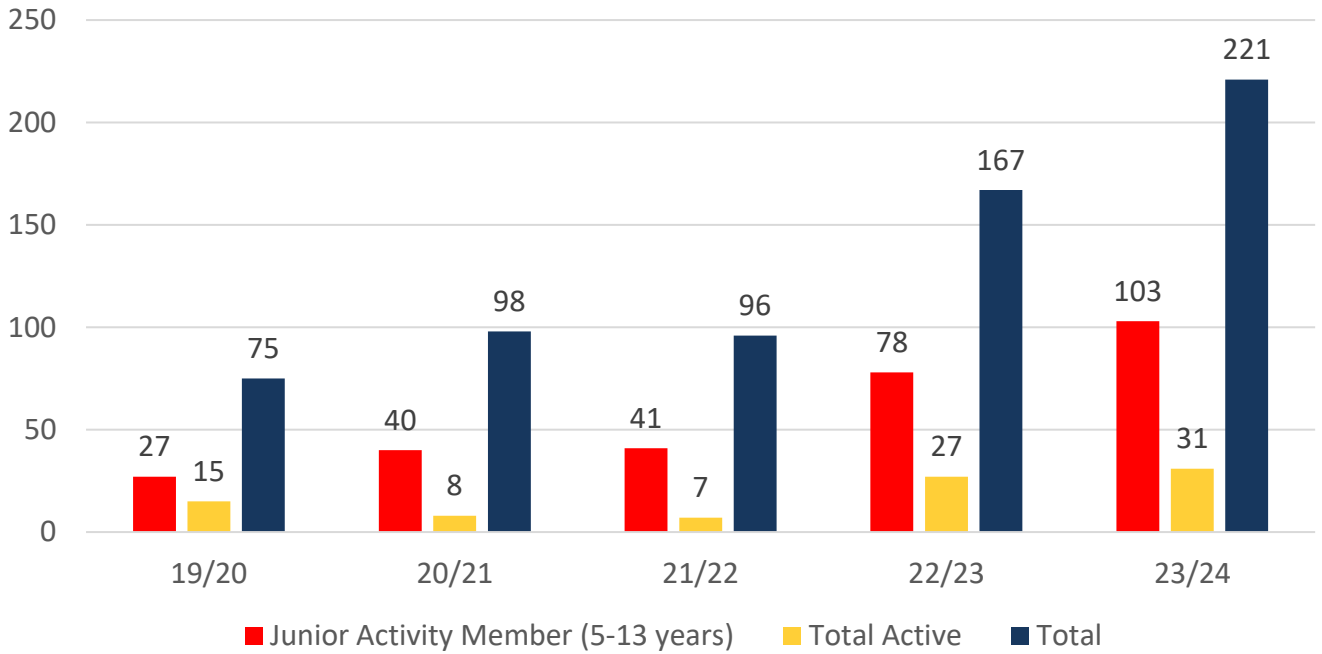
MEMBERSHIP 2019-2024

	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Probationary	19	35	29	1	43
Junior Activity Member (5-13 years)	27	40	41	78	103
Cadet Member (13-15 years)	5	0	2	4	6
Active Junior (15-18 years)	0	1	1	3	5
Active Senior (18years and over)	7	7	4	11	15
Award Member	3	0	0	9	5
Reserve Active	0	0	0	0	0
Long Service	0	0	0	0	1
Past Active	0	0	0	0	0
Associate	9	5	16	61	39
Life Member	0	1	1	0	0
General	0	0	0	0	0
Honorary	5	9	2	0	4
Non Member Participants	0	0	0	0	0
Leave / Restricted	0	0	0	0	0
Total Active	15	8	7	27	31
Total	75	98	96	167	221

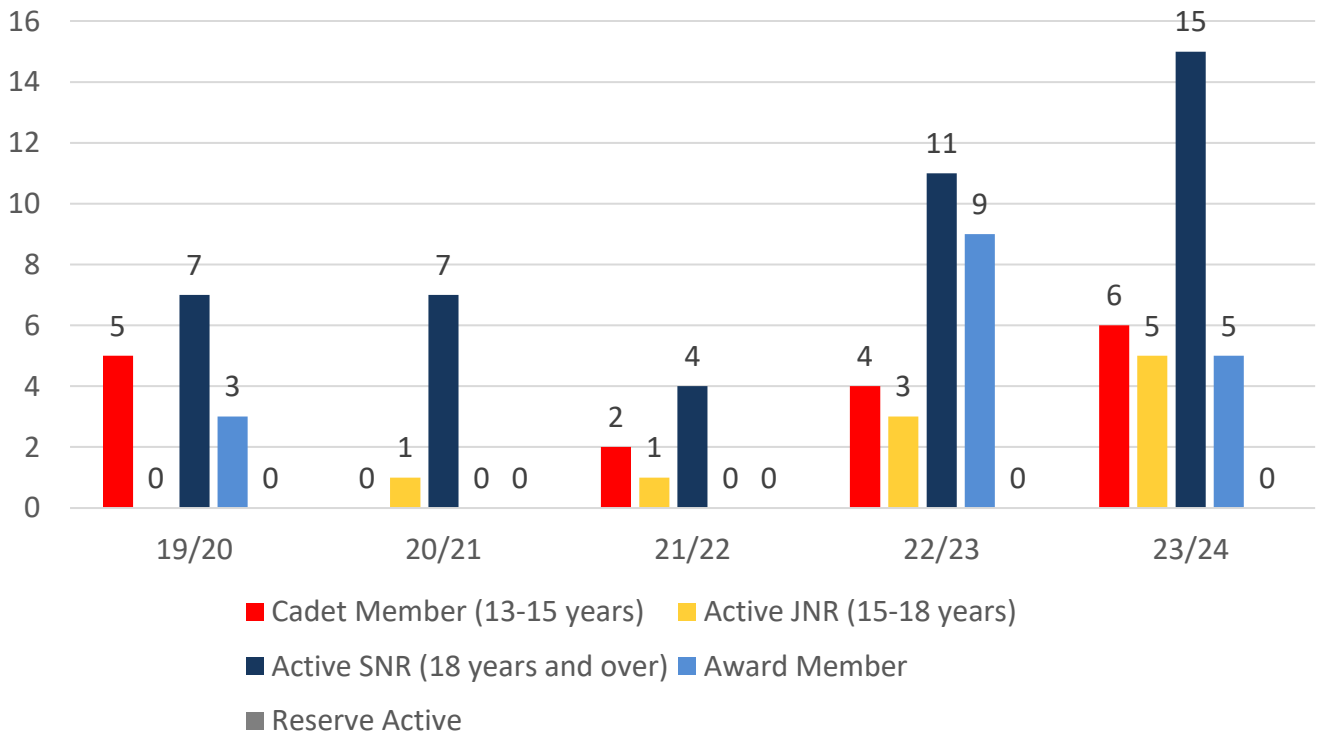
	19/20	20/21	21/22	22/23	23/24
	Total	Total	Total	Total	Total
Under 6	7	7	6	17	13
Under 7	3	5	10	8	20
Under 8	3	5	3	8	14
Under 9	2	2	5	15	10
Under 10	3	6	4	6	18
Under 11	3	2	3	8	14
Under 12	4	5	2	8	8
Under 13	2	5	5	5	7
Under 14	0	3	4	5	4
Junior Activities Total	27	40	42	80	108

5 YEAR TREND ANALYSIS

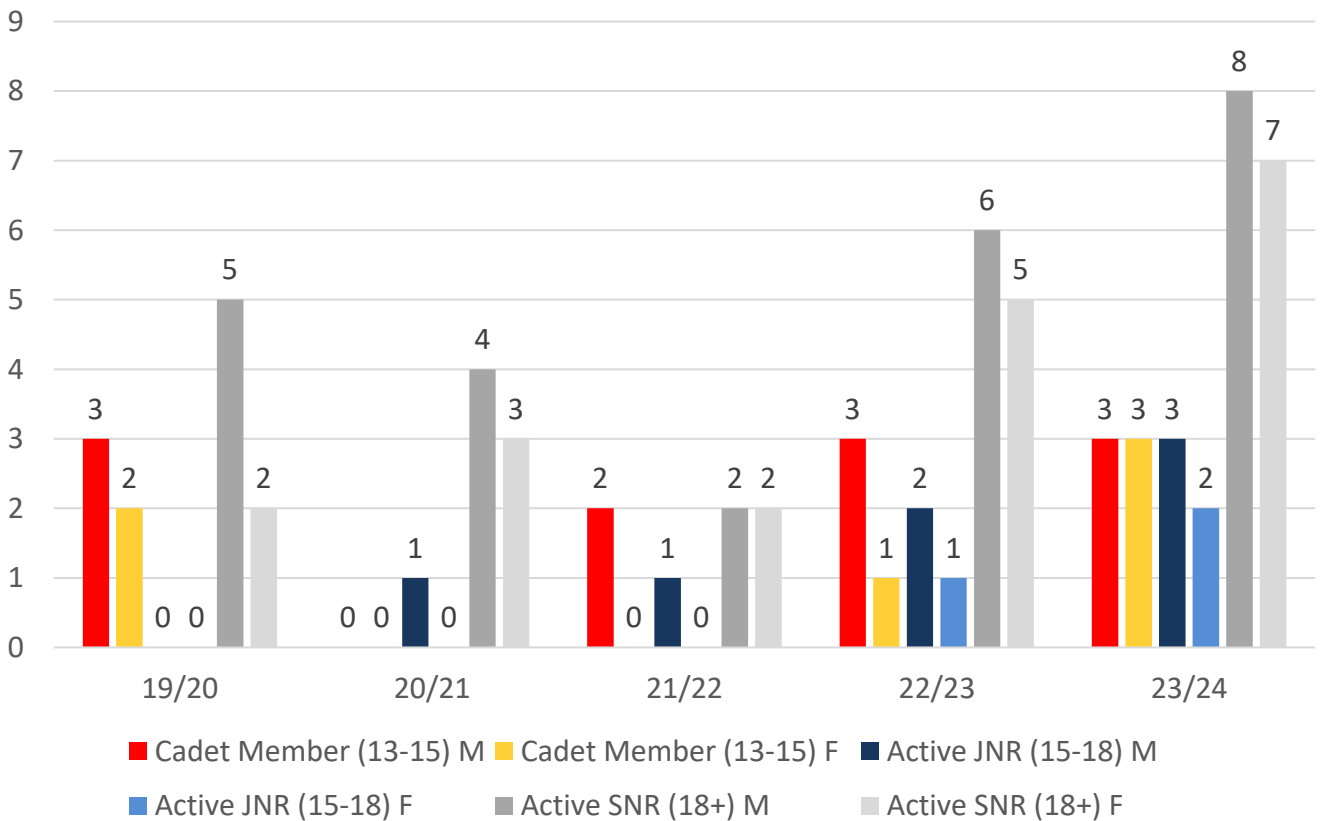
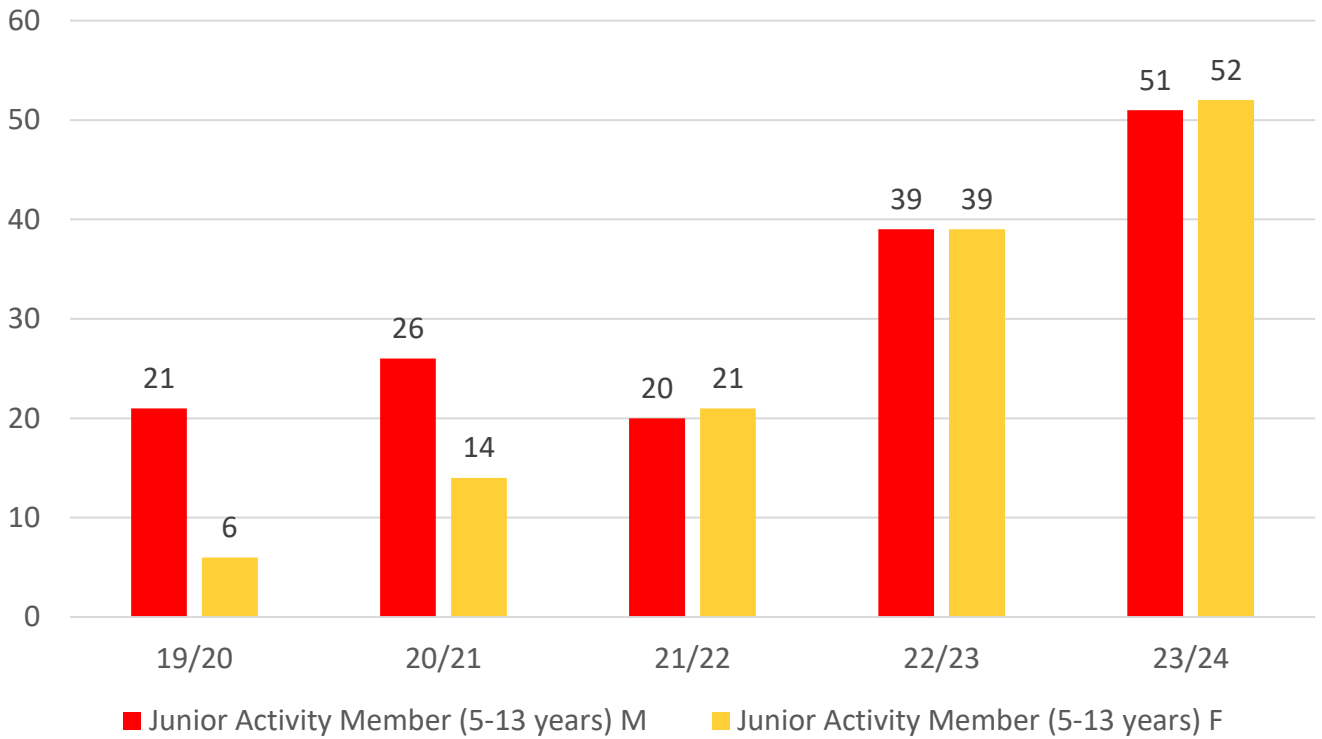
Total Membership



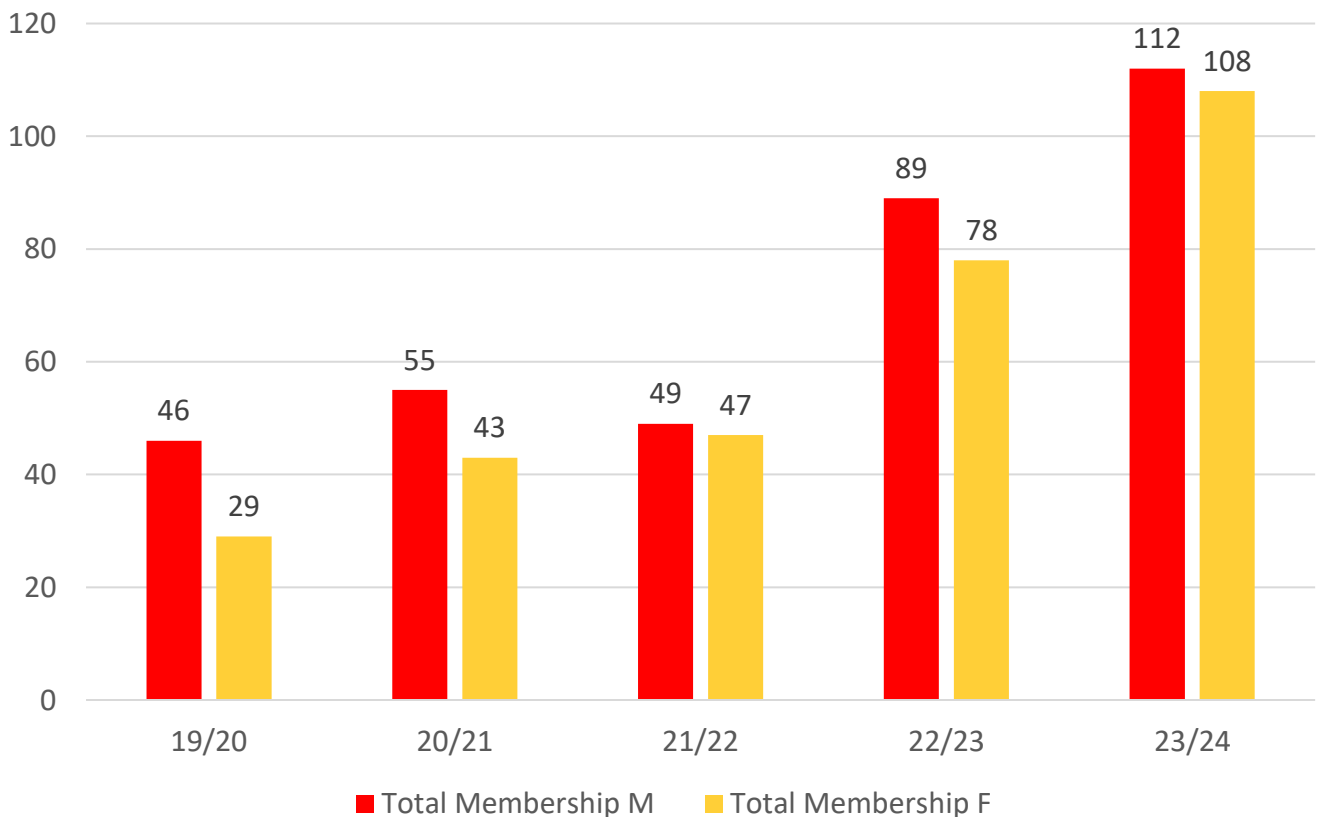
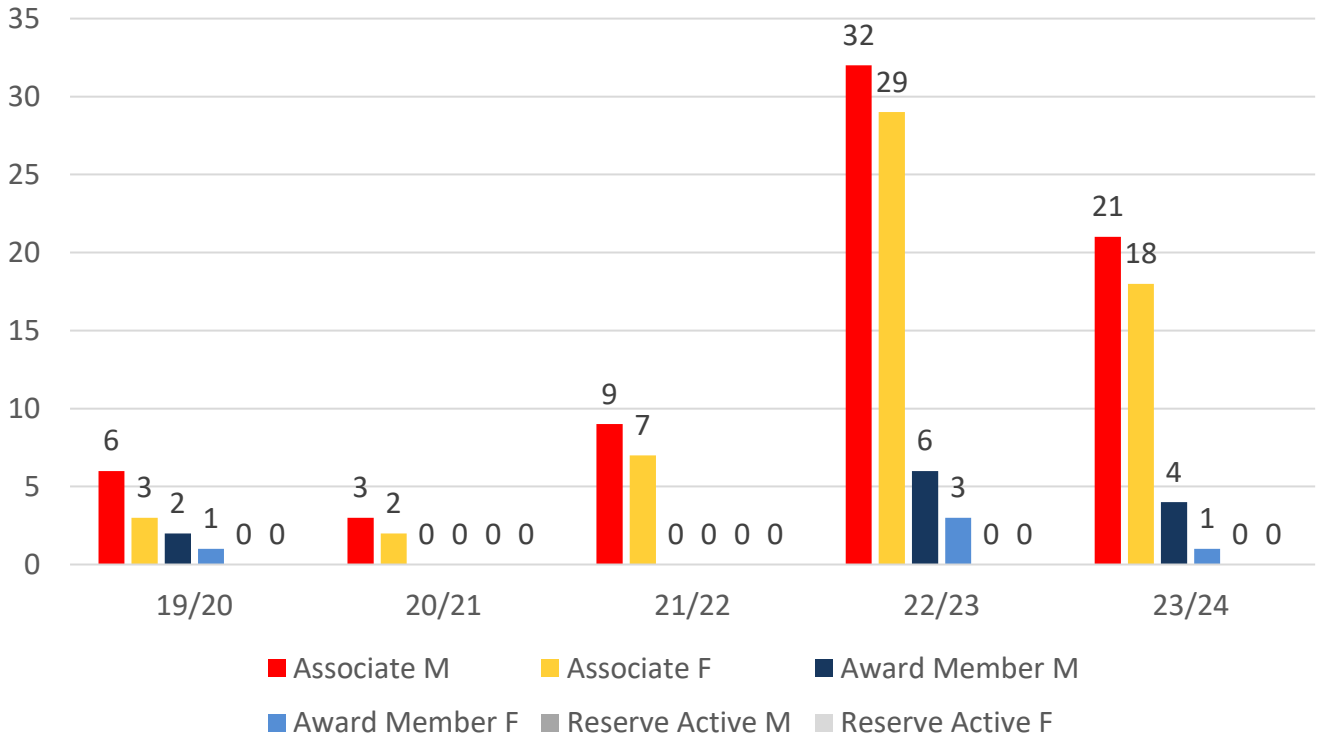
Active Membership



5 YEAR GENDER COMPARISON



4 YEAR GENDER COMPARISON



MEMBERSHIP RETENTION



102

BRAND NEW MEMBERS



69%

MEMBERSHIP RETENTION



52

MEMBERS LOST FROM THE ORGANISATION

AGNES WATER 2023/24														
	2022/23 Membership	Retained from previous season		Transfers between Club Categories	Transferred out of the club		Left the organisation		Brand new members		Transfers In from other clubs		2023/24 Membership	
		No.	%		No.	%	No.	%	No.	%	No.	%	No.	%
Probationary	1	1	100%		0	0%	0	0%	42	4200%	0	0%	43	4200%
Junior Activities	78	55	71%	3	0	0%	23	29%	51	65%	0	0%	103	32%
Cadet Member (13-15 years)	4	3	75%		0	0%	1	25%	1	25%	0	0%	6	50%
Active (15-18 yrs)	3	2	67%		0	0%	1	33%	2	67%	0	0%	5	67%
Active (18yrs and over)	11	9	82%		0	0%	2	18%	2	18%	0	0%	15	36%
Award Member	9	6	67%	1	0	0%	3	33%	0	0%	0	0%	5	-44%
Reserve Active	0	0			0		0		0		0		0	
Long Service	0	0			0		0		1		0		1	
Past Active	0	0			0		0		0		0		0	
Associate	61	39	64%	3	0	0%	22	36%	3	5%	0	0%	39	-36%
Life Member	0	0			0		0		0		0		0	
General	0	0			0		0		0		0		0	
Honorary	0	0			0		0		0		4		4	
Non Member Participant	0	0			0		0		0		0		0	
Leave / Restricted	0	0			0		0		0		0		0	
Total Active	27	20	74%		0	0%	7	26%	5	19%	0		31	15%
Total	167	115	69%		0	0%	52	31%	102	61%	4		221	32%

** Total Active = Cadet Member (13-15 years), Active (15-18), Active (18yrs and over), Award Member, Reserve Active

MEMBERSHIP RETENTION

AGNES WATER 2023/24

Active Members	2022/23	Retained		Left SLS		Recruited		2023/24
	No.	No.	%	No.	%	No.	%	No.
13-15 Years	4	3	75%	1	25%	1	25%	6
16-18 Years	3	2	67%	1	33%	2	67%	5
19-25 Years	2	2	100%	0	0%	0	0%	2
26-35 Years	5	4	80%	1	20%	0	0%	4
36-50 Years	12	9	75%	3	25%	2	17%	13
51-70 Years	1	0	0%	1	100%	0	0%	1
70+ Years	0	0		0		0		0
Total	27	20	74%	7	26%	5	19%	31

AGNES WATER 2023/24

Age Group	2022/23	Retained		Left SLS		Recruited		2023/24
Under 6	17					12		12
Under 7	7	14	82%	3	18%	6	35%	20
Under 8	8	5	71%	2	29%	7	100%	12
Under 9	15	5	63%	3	38%	5	63%	10
Under 10	6	11	73%	4	27%	7	47%	18
Under 11	8	5	83%	1	17%	7	117%	12
Under 12	8	5	63%	3	38%	3	38%	8
Under 13	5	4	50%	4	50%	3	38%	7
Under 14	4	3	60%	2	40%	1	20%	4
Transitioned From JA		3	75%					

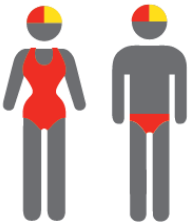
MEMBERSHIP RETENTION

2021/22



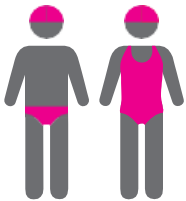
48%

TOTAL MEMBERSHIP
RETENTION



38%

ACTIVE MEMBERSHIP
RETENTION



48%

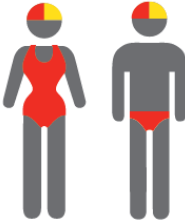
JUNIOR MEMBERSHIP
RETENTION

2022/23



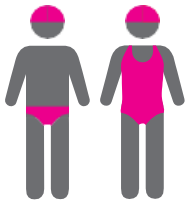
50%

TOTAL MEMBERSHIP
RETENTION



86%

ACTIVE MEMBERSHIP
RETENTION



56%

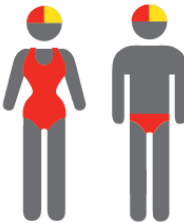
JUNIOR MEMBERSHIP
RETENTION

2023/24



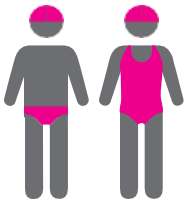
69%

TOTAL MEMBERSHIP
RETENTION



74%

ACTIVE MEMBERSHIP
RETENTION



71%

JUNIOR MEMBERSHIP
RETENTION