

Title:	Qantas Regional Grants Program 2025 (closing 10 May 2025)
Document ID:	014.03.2025
Department:	Lifesaving
Audience:	All Clubs and Branches
Summary:	Qantas Regional Grants Program 2025 (closing 10 May 2025)
Date:	4 th March 2025

Please note:

This program is eligible for the delivery of activities <u>in regional Australia only</u> – the funding body defines this as towns, small cities and areas that lie beyond the major capital cities and outside of metropolitan areas. Under this program, Darwin is included as an eligible area.

The total funding pool for this program is limited for a grant program that is nationally available. Historically **only high impact projects focused on directly supporting a disadvantaged cohort are successful.** We encourage you to carefully consider the following program details before pursuing a submission.

The **Qantas Regional Grants Program 2025** is open, **closing 10 May 2025**. This program seeks to assist <u>regional communities</u> in Australia by providing financial, flight and/or marketing support to charities and individuals.

Grant components available:

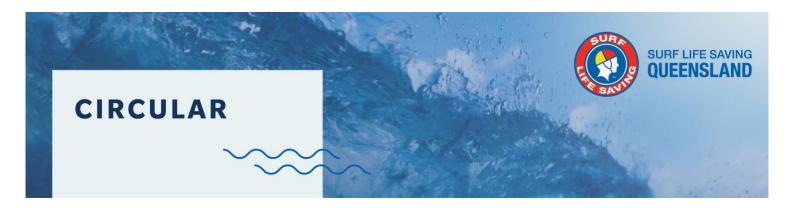
- Cash: Applicants can apply for cash to assist with their project with grants paid in August.
- Flights in kind: Funds to use on Qantas flights domestically and internationally (like an e-gift card).
- Marketing contra: Examples include co-creating content for inflight commercials, Qantas Magazine advertisements, advertising screens in Qantas clubs, promotion across qantas.com, etc.

Project example:

- A teacher applying for funds to create a playground at a remote/regional local school.
- A remote/regional sporting club seeking flight funding to support a domestic trip to a competitive competition.
- An event organiser trying to promote a remote/regional event to a broader audience in collaboration with Qantas.
- A charity looking to expand their program into remote/regional areas (e.g. breast cancer trucks visiting remote/regional towns).

<u>Examples of disadvantaged cohorts these projects seek to support</u> are First Nations communities, young people with a disability, low socio-economic status groups, those experiencing food insecurity and homelessness, victims of domestic violence.

1



Key Points:

- While there is no set minimum or maximum funding, applicants are encouraged to consider applying
 for reasonable amounts; last round a total of 28 applicants nationally shared in the total funding
 pool.
- Applicants not located in regional communities can apply, but <u>the project must directly benefit</u> regional Australia.

For more information on this program visit: Qantas Regional Grants | Qantas

If you are interested in this program, or have any questions in relation to this opportunity, the SLSA Grant Seeking Unit is available to assist. Please contact one of the GSU team members below to discuss further.

Zan Marshall (07) 3177 5824 zan.marshall@sls.com.au Megan McKay (07) 3177 5814 megan.mckay@sls.com.au Rebecca Vining (07) 3177 5855 rebecca.vining@sls.com.au

Kind Regards, **Dave Whimpey Chief Executive Officer**Surf Life Saving Queensland