



SLSQ Policy

Title: Photographers Policy	Department: Marketing and Media
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Introduction

This policy provides a guide for providing photographer accreditation and passes for use by Surf Life Saving Queensland (SLSQ) Club members, media and other persons at Queensland Surf Sports events.

Purpose

This policy aims to:

- Clarify SLSQ's position on Club photographer access.
- Provide an overview of how Club photographers can apply for their pass and the requirements associated with obtaining this accreditation.
- Outline SLSQ's requirements for accrediting media and other persons or agencies.

Definitions

SLSA Surf Life Saving Australia

SLSQ Surf Life Saving Queensland

Policy

Conditions of Accreditation

1. Members applying for a Club Photographer Pass MUST already hold a current "Working with Children Check" – Suitability Card or Blue Card from the Commission for Children and Young People stating that they are suitable for child related employment.
2. To protect Surf Life Saving's image and trademarks, photographer accreditation will only be granted on the express condition that any photograph taken of competitors during or in connection with any Queensland Surf Sports event may only be used for the photographed member(s) Club activities.
3. Any commercial reproduction of photographs (including on selling of images or providing to external organisations) must receive prior written approval by Surf Life Saving Queensland. Photographs taken may only be used for Club promotions and use including websites, reports, social media channels and publications.



4. Club photographers also acknowledge that they will comply with any instructions from carnival Officials and may only receive limited access to the competition area. Carnival Referees will provide details of beach access at each carnival to Team Managers at the Team Manager briefings. Club photographers are asked to liaise with their Club Team Manager at each carnival to ensure they are aware of all information given by the Referee.
5. This general Club Photographer accreditation does not apply to the Queensland Surf Life Saving Championships and the Queensland Youth Surf Life Saving Championships. Club Photographers will not be permitted in the competition area. No passes will be issued for the Queensland Championships or Queensland Youth Championships.
6. This accreditation does not apply for any Surf Life Saving Australia (SLSA) run national events including the Australian Championships, Coolloongatta Gold or the national Iron Series.
7. This pass is not transferable and is not to be used by any other person(s) who name does not appear on the pass.
8. The pass must be worn and made visible at all carnivals.
9. The pass is only valid for the current competition season. Club photographers must reapply each year.

Number of Accreditations per Club

As some Clubs have more competitors than others, SLSQ will issue a maximum of 4 passes per Club. These passes are valid for all junior and senior Club and Branch events.

Accreditation Processing

Applications for photographer accreditation will open in June (to allow for NQ Club members to apply for accreditation) and be processed throughout the season.

Applications for accreditation will close at the end of January.

Club photographer accreditation applications will be processed by SLSQ's Surf Sports staff. Queensland media agencies and freelance photographers will be given separate Media Accreditation passes. These will be processed by the Media & Communications Manager and/or Officer.

Officials

Officials are to be briefed about the Club Photographer passes. Club photographers accessing the competition area must wear their pass. Officials cannot stop the general public taking photographs outside the designated competition area (e.g. on the other side of the barriers to the competition area) as this is public space.

Media Representatives

Media photographer representatives (e.g. from newspapers) generally wear a uniform or a name on their shirt outlining the agency they represent. If the media have media identification on them, they



are not required to have an SLSQ issued photographer's pass e.g. photographer for News Limited, Getty and/or AAP.

Freelance Photographers or Photographic Agencies

Freelance photographers must apply for SLSQ photographers pass. To obtain this accreditation, photographers must have completed a Working with Children Check and provide their 'Blue Card' number to SLSQ when applying for accreditation. Photographers must also sign a declaration:

Photographer Disclaimer:

Photographer accreditation will only be granted on the express condition that any photograph/film/imagery taken of competitors during or in connection with any Queensland Surf Sports events may be used for editorial and non-advertising purposes. Any commercial reproduction of photographs (including on-selling of images or forwarding to external organisation) must receive prior written approval by Surf Life Saving Queensland. Photographers are not permitted to sell photos on site at events without prior approval from SLSQ. The passes are non-transferable.

Related Documents

A handwritten signature in black ink, appearing to read 'Dave Whimpey'.

Dave Whimpey
Chief Executive Officer
Surf Life Saving Queensland