

2017 Summer Surf Girl

Female Development Program



Summer Surf Girl Program

The Summer Surf Girl program is first and foremost a member development program which seeks to engage female members within Surf Life Saving and to develop their skills and experience for their future careers within and outside the movement.

The program has now injected more than \$15.7 million into Surf Life Saving Clubs throughout Queensland since its inception in 1964.

All funds raised are distributed back into participating clubs to be used in a variety of ways, such as the maintenance and purchase of new rescue equipment, surf safety education, member development, increasing volunteer memberships and expanding training programs.

Entrant Benefits

The opportunity to learn new skills for future career in lifesaving and personal development through:

- Involvement with your surf club and local community
- Increasing your self confidence, public speaking and leadership skills through community education and fundraising initiatives, in addition to media and department training
- Improving your networking skills and expanding your personal and professional networks
- Demonstrating your passion, initiative and commitment to future employers
- Representing your club and SLSQ on a local and state-wide level through becoming an ambassador for the movement
- The opportunity to represent your club in a state-wide forum during Final Judging week and at the Gala Ball
- The opportunity to get involved with other SLSQ initiatives, such as Community Awareness school talks and beneficiary fundraising events.
- The opportunity to win prizes both individually and for your club

Club Benefits

- Promote your club – Summer Surf Girl attracts a significant amount of media attention, providing a new avenue to enhance exposure and recruitment for your club and to promote Surf Life Saving throughout your community. Fundraisers that are associated with Summer Surf Girl also tend to attract great amounts of community interest.
- Raise funds – of which every cent (minus entry/administration fees) goes directly back to YOUR club.
- Enhance club morale – Summer Surf Girl provides an avenue for club members to work together and create a team environment to plan and execute successful fundraisers.
- Opportunity to win lifesaving equipment

Who is eligible for the 2017 Summer Surf Girl program?

To qualify & enter the Summer Surf Girl program, entrants must:

- Be a female member of a Queensland Surf Life Saving Club
- Be minimum 18 years of age by 28 November 2016
- Obtain and/or hold a proficient Bronze Medallion by 1 January 2017
- Raise and bank a minimum of \$5,000 to qualify for the Final Judging in May 2017
- Accept and agree to the 2017 Conditions of Entry

Clubs should not forego this opportunity if they do not have a candidate in their ranks; perhaps consider recruiting a new member rather than miss out on the opportunity.

Funds raised

All money raised by Summer Surf Girl entrants go directly back to the respective club, less an entry/administration fee and processing fee for online donations.

The Summer Surf Girl entry/administration fee is \$1,100 (inc. GST). This amount payable is broken up into two payments:

- An initial \$550 entry fee (inc. GST) when the entrant first nominates
- The remaining \$550 (inc. GST) due at the completion of the program (May 2017)

Final Judging & Awards

Final Judging is held at the end of the Summer Surf Girl program in May (*2017 date & venue TBC*).

Entrants will be required to participate in, but not limited to, the following:

- Presentation of a portfolio of fundraising and promotional activities undertaken by the entrant (due two (2) weeks prior to final judging week)
- Media calls and photo shoots as required
- Filmed individual interviews
- Surf safety presentations to school students
- Beach, lifesaving and group activities
- Public speaking on stage at the Gala Ball

Final Judging will then conclude with a Gala Ball to celebrate the completion of the Summer Surf Girl program. Four awards are announced at the end of the Final Judging period:

- 2017 Summer Surf Girl
- 2017 Summer Surf Girl Runner Up
- 2017 Summer Surf Girl Highest Fundraiser
- 2017 Summer Surf Girl Award for Innovation

In addition to the final judging activities, each entrant will also be assessed on the activities and promotions conducted throughout the year (portfolio), the contribution she has made in helping to raise the profile of her club, Surf Life Saving and the Summer Surf Girl program respectively within her community.

Would like more information?

For further information visit www.surfgirl.com.au

Or if you have any questions regarding the Summer Surf Girl program please contact Surf Life Saving Queensland on events@lifesaving.com.au or phone (07) 3846 8045.

Registrations for the 2017 program will open shortly.